

Ciérrale la puerta al cibercrimen con seguridad basada en identidades

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of data breaches involved weak, default, or stolen passwords

300% increase in identity attacks over the past year.



Phishing

23M

high risk enterprise sign-in attempts detected in **March 2018**



Password Spray

350K

compromised accounts detected in **April 2018**



Breach Replay

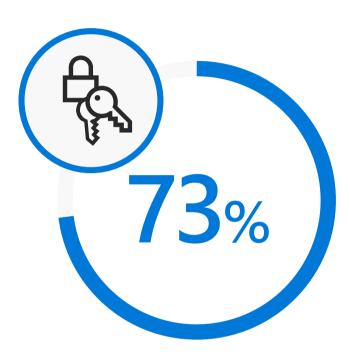
4.6B

attacker-driven sign-ins detected in **May 2018**

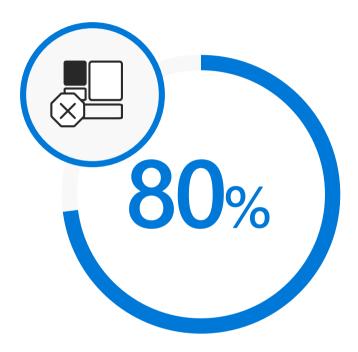
WHY **IDENTITY** IS IMPORTANT



of passwords are eventually compromised



of passwords are duplicates



of employees use nonapproved apps for work

The threats are real, global, and target all of us

All organizations are at risk—every day.

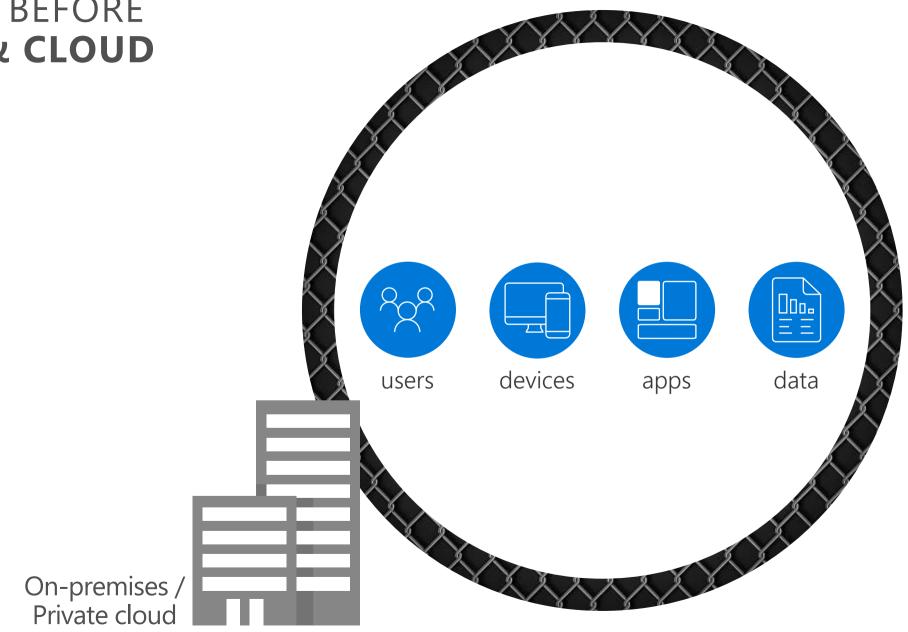


THE PROBLEM:

HOW DO WE ENABLE
PRODUCTIVITY WITHOUT
COMPROMISING SECURITY?



THE WORLD BEFORE MOBILITY & CLOUD











CLOUD APPS & SAAS SERVICES

























MOBILE AND PERSONAL DEVICES





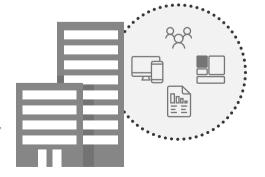


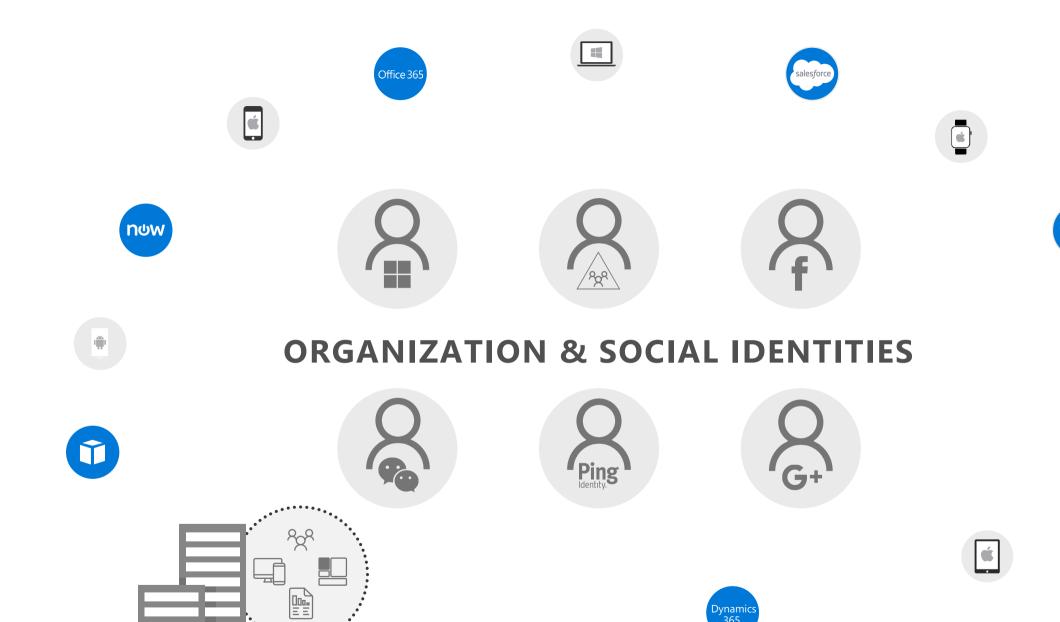




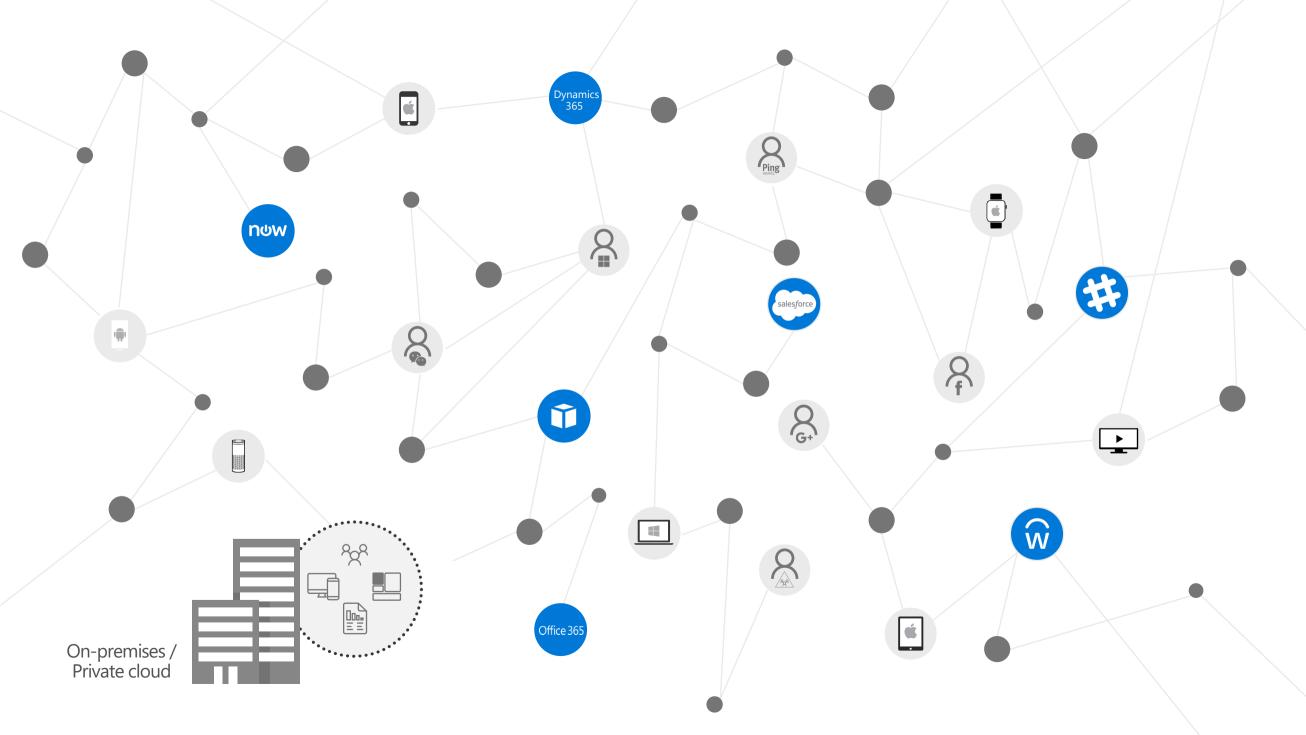


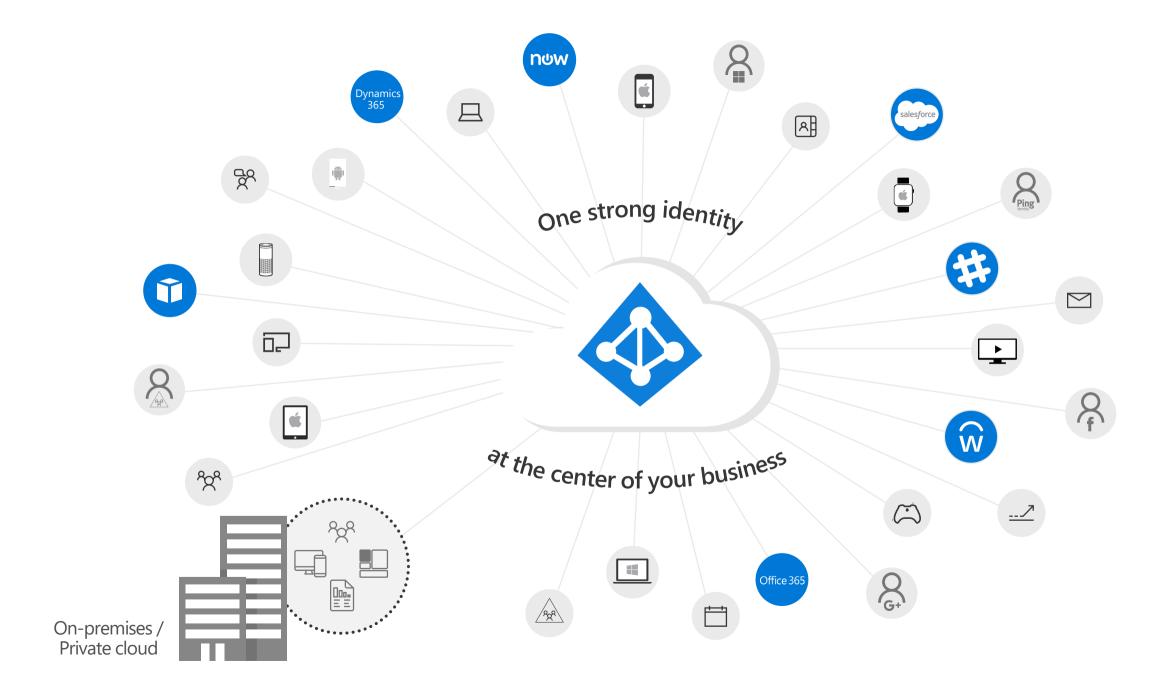






On-premises / Private cloud w





IDENTITY & ACCESS MANAGEMENT

Prove users are authorized and secure before granting access to apps and data



Protect at the front door



Simplify access to devices and apps



Safeguard customer credentials

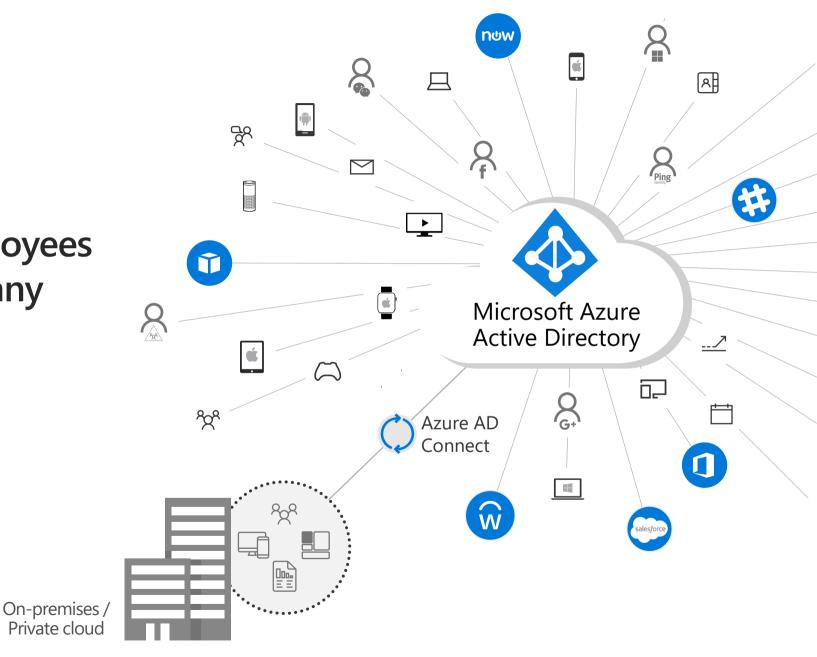


I want to provide my employees access to every app from any location and any device

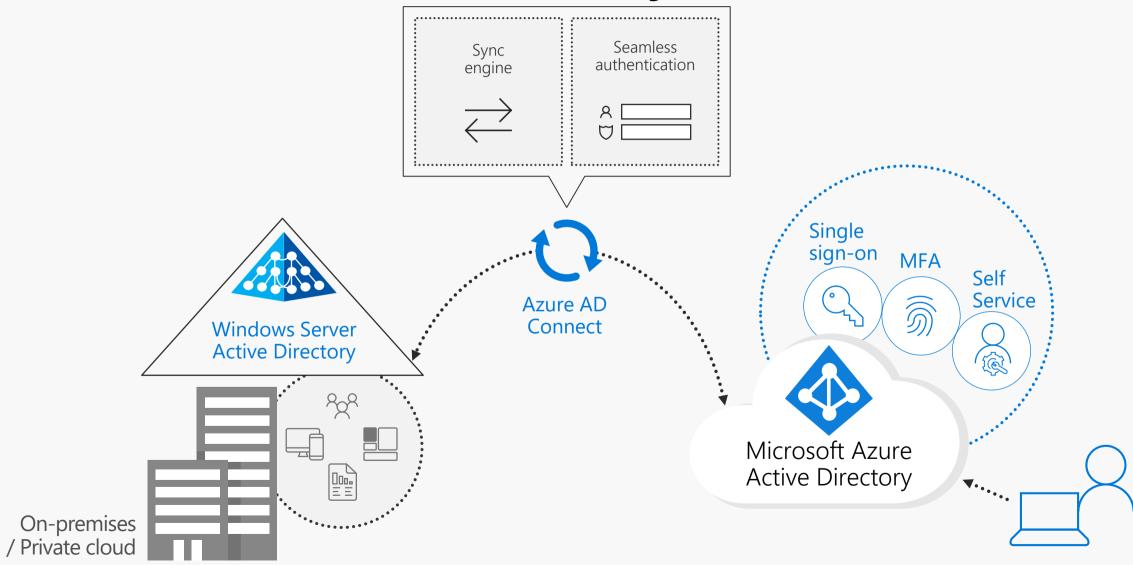
Hybrid made easy

1 Identity

Thousands of apps



1 Identity



Identity and access management Secure identities to reach zero trust



Secure authentication



Conditional access



Identity protection

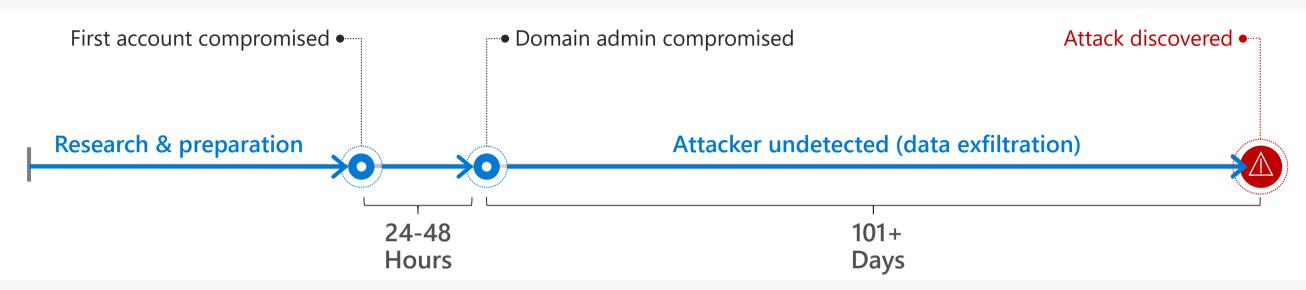


Better Insights



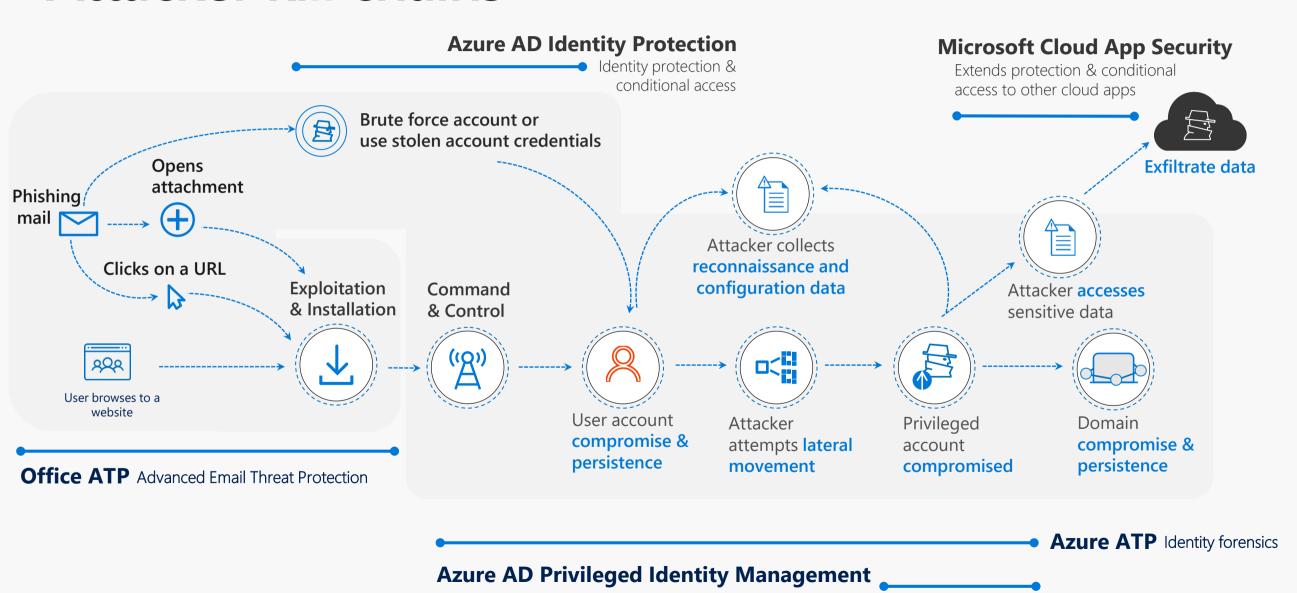
Identity protection

Typical advanced attack timeline & observations



Attack sophistication	Target Active Directory (AD) & identities	Attacks not detected. Assume breach	Response and recovery
 Attack operators exploit any weakness Target information on any device or service Attacks get automated and are industrialized 	 Active Directory controls access to business assets Attackers commonly target AD and IT Admins 	 Time to detect an attack is very short as attacks can occur out of nowhere and might be automated You may be under attack (or compromised) 	 Response requires advanced expertise and tools Expensive and challenging to successfully recover

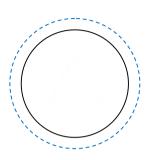
Attacker kill chains



Privileged Access Management



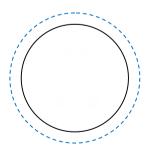
Identify attacks advanced persistent threads



Abnormal behavior

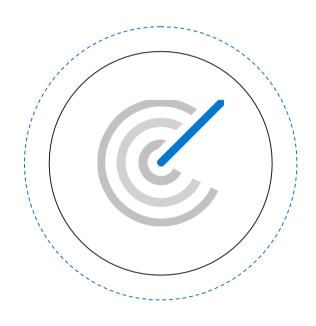


Malicious attacks

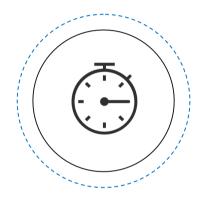


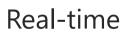
Security issues and risks

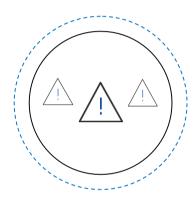
Continuous Detections



- ▲ Users with leaked credentials
- ▲ Sign-ins from anonymous IP addresses
- ▲ Impossible travel to atypical locations
- ▲ Sign-ins from infected devices
- ▲ Abnormal resource access
- ▲ Sign-ins from IP addresses with suspicious activity
- ▲ Sign-ins from unfamiliar locations
- ▲ Abnormal login hours
- ▲ Abnormal principal modification
- + New risk alerts are added as **new threats** emerge







Reduce false positives



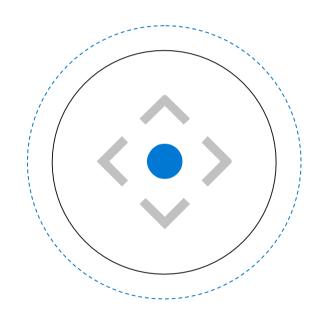
Provide postbreach forensics



Report efficiently

Proactive Protections

Act based on insights





Monitor every user sign-in and session for risk



Define policy-based access controls

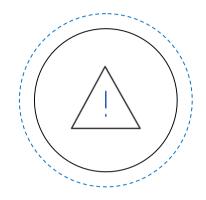


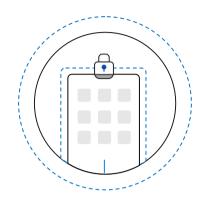
Automatically reset passwords, disable the user and enable MFA to reduce risk



Prevent identity attacks before they succeed

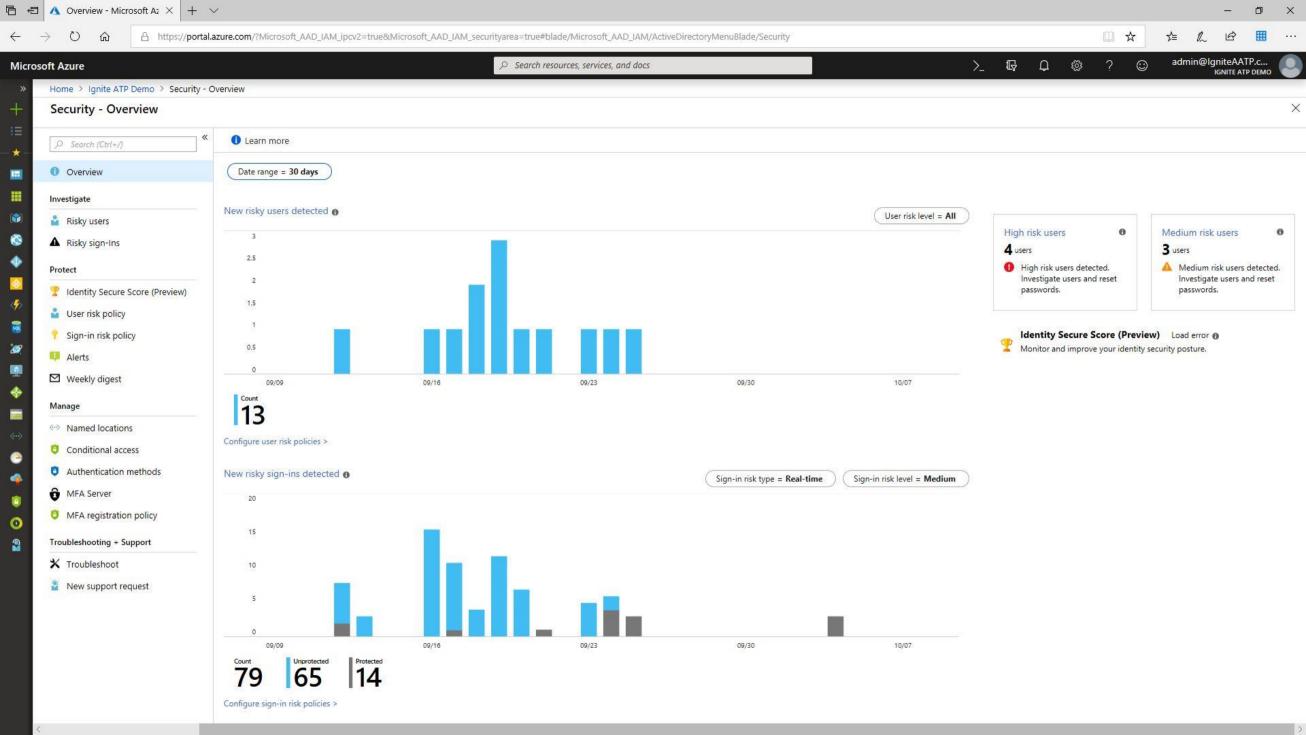
Automation to address the broad attack surface

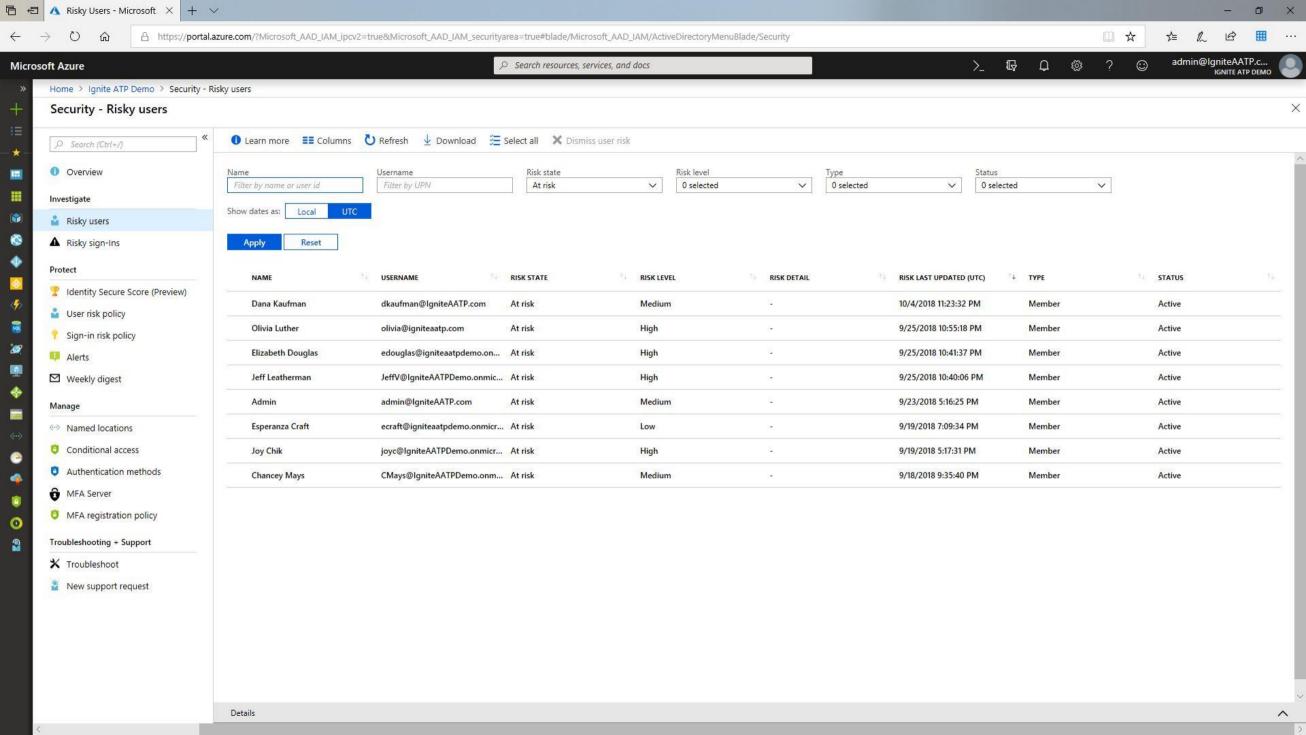


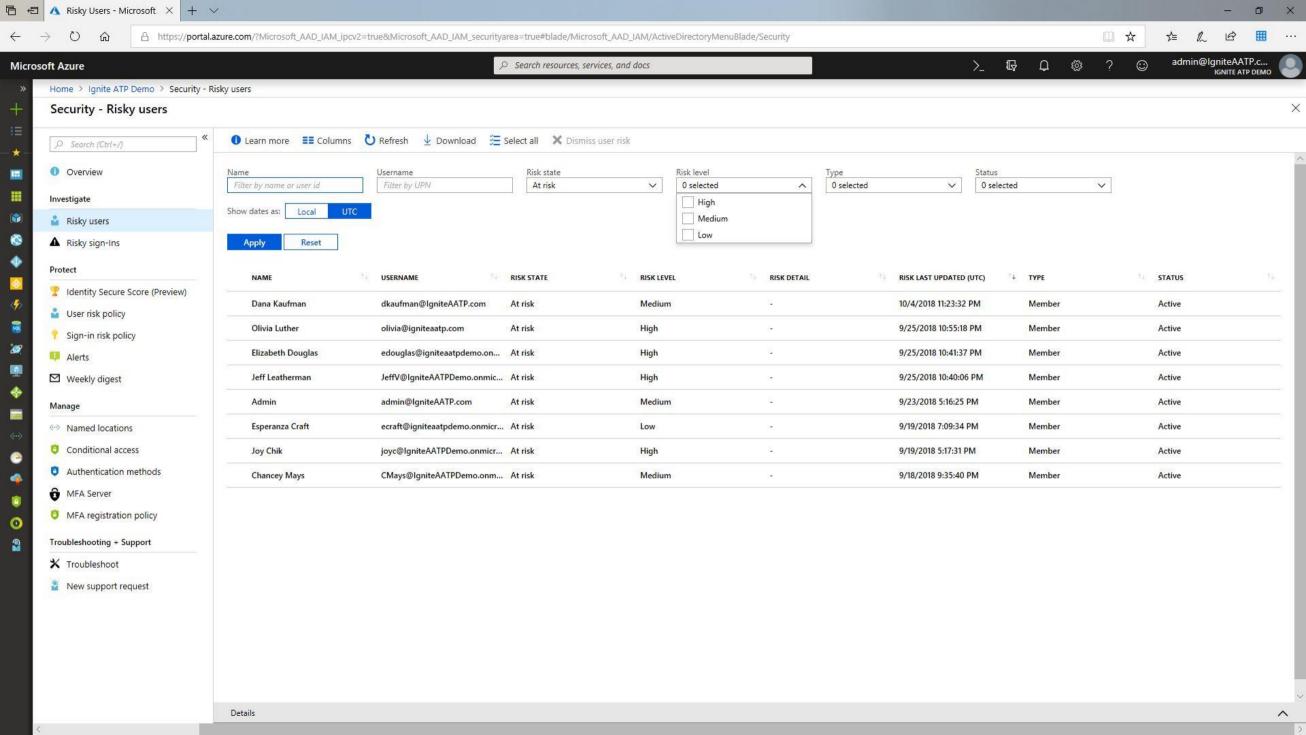


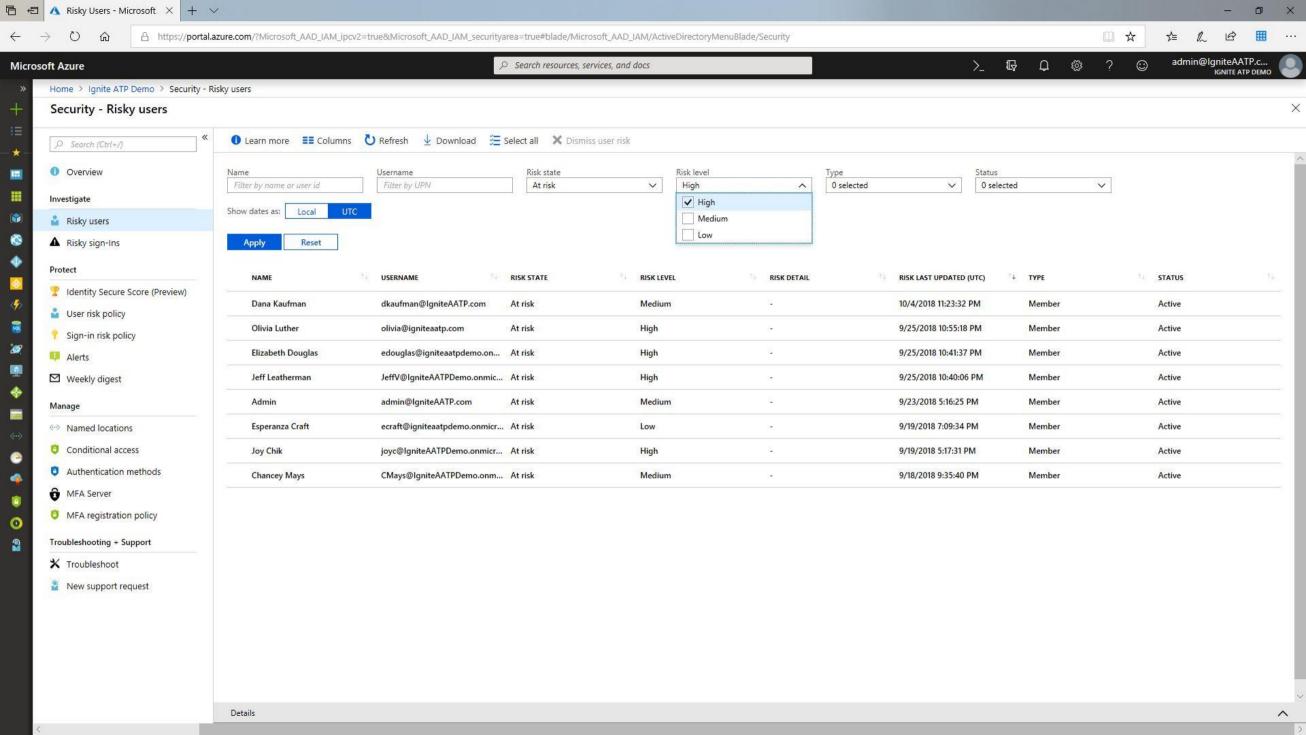


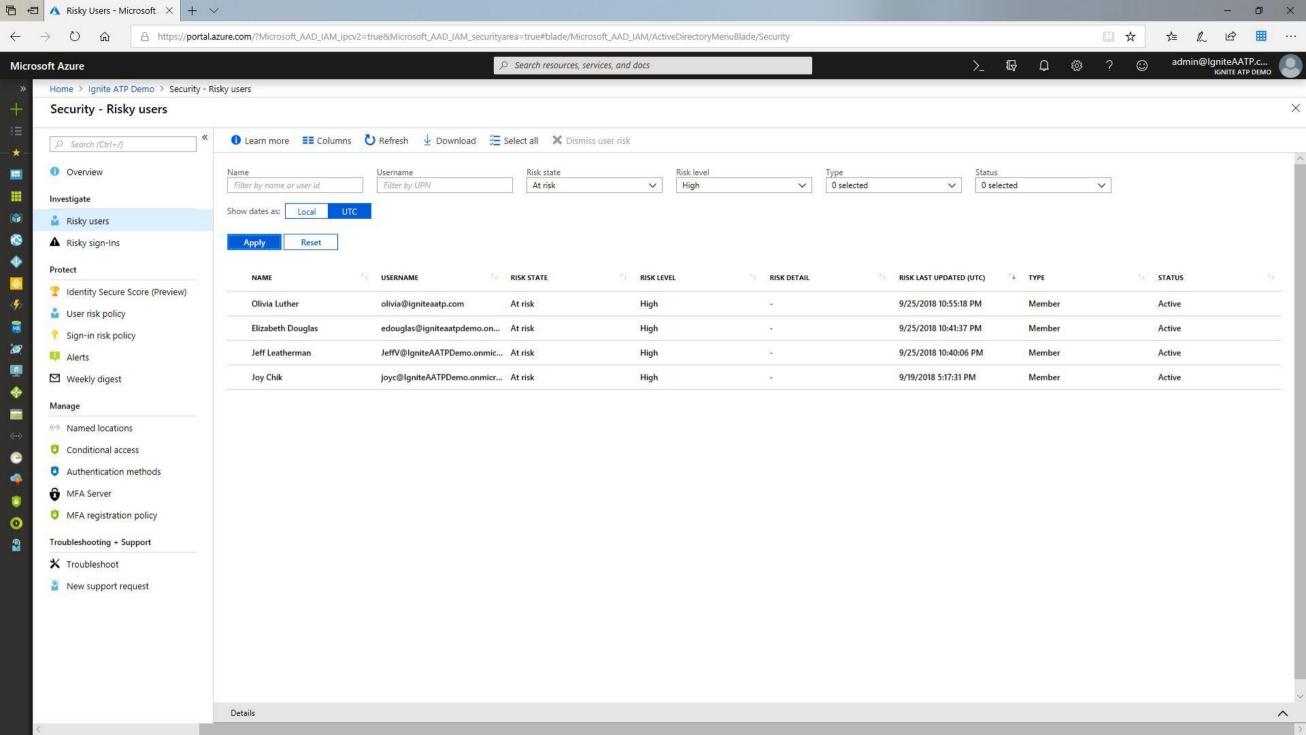
Machine Learning that makes your security smarter and more focused when it comes to solving advanced persistent threats

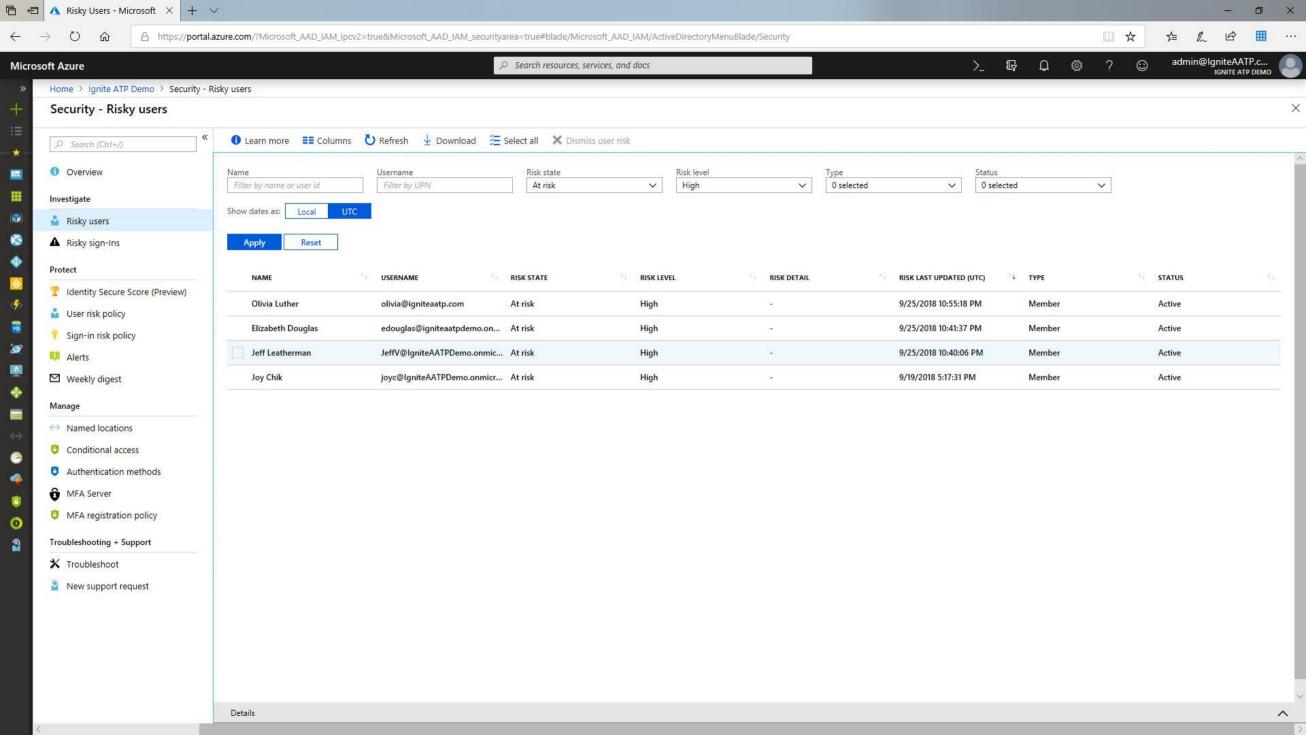


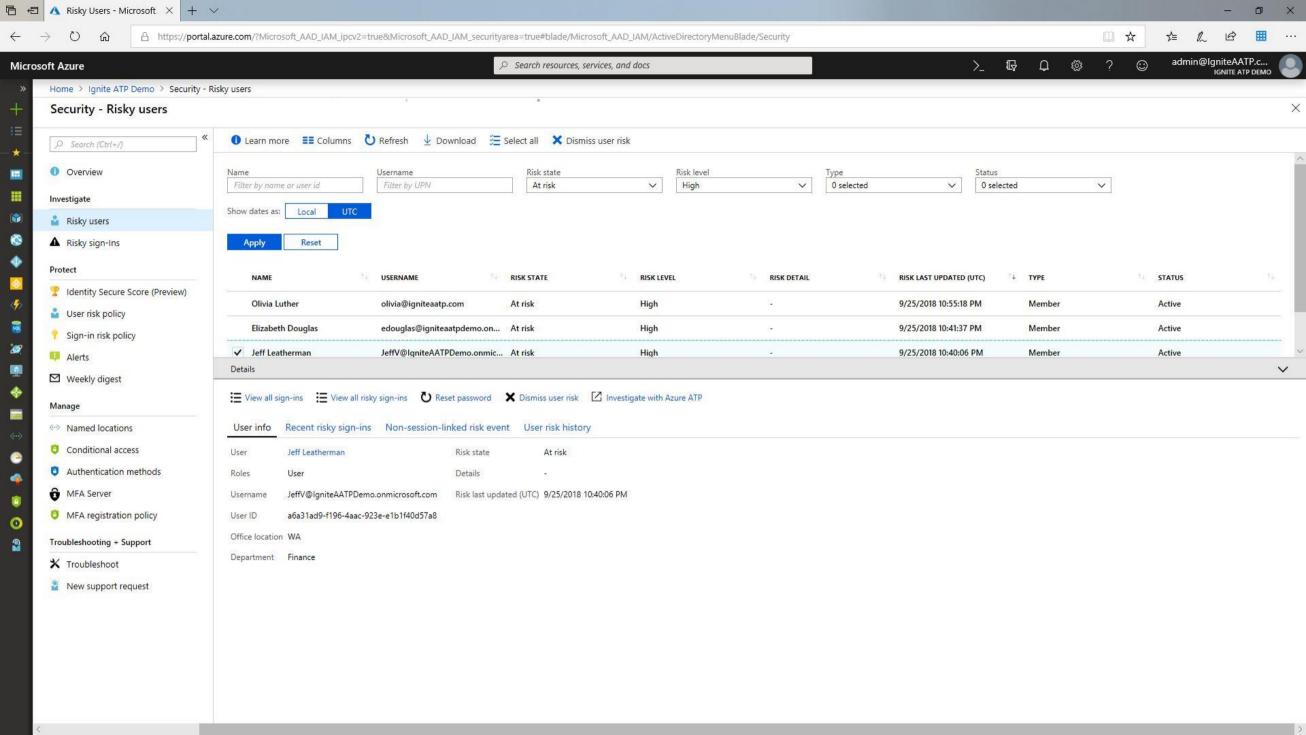


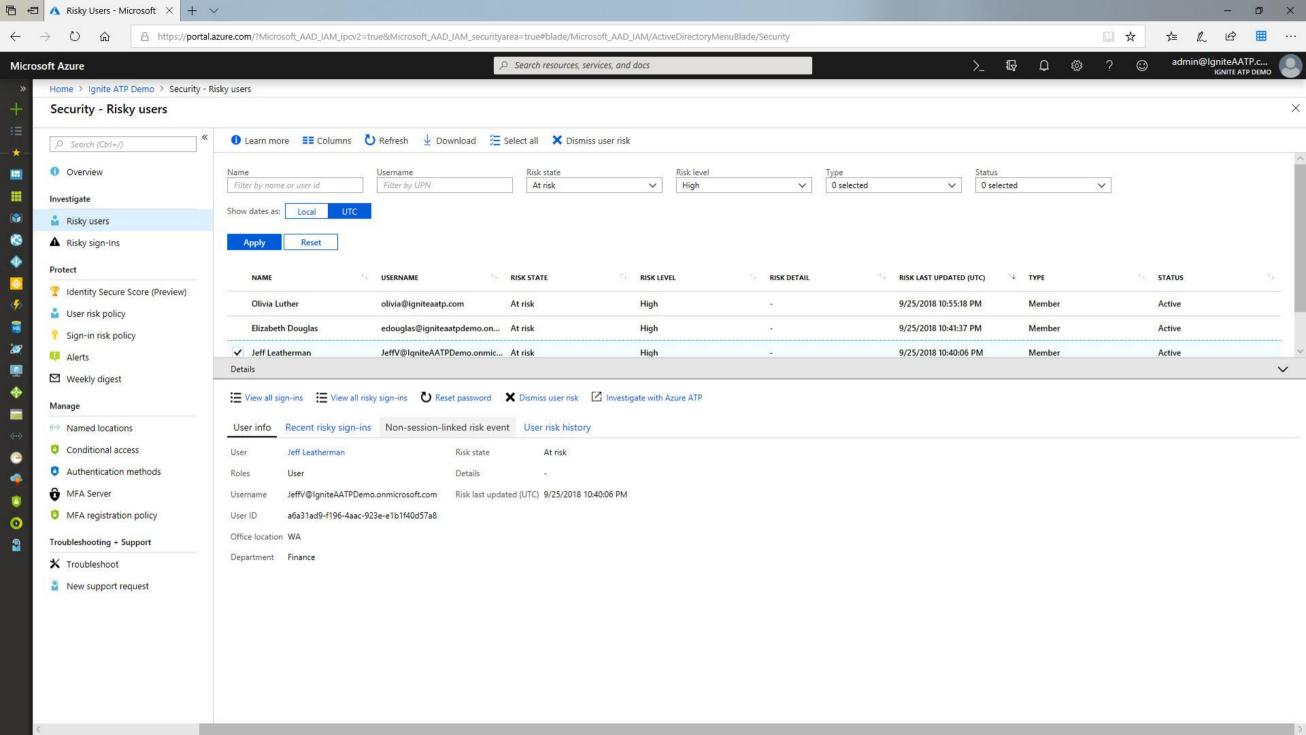


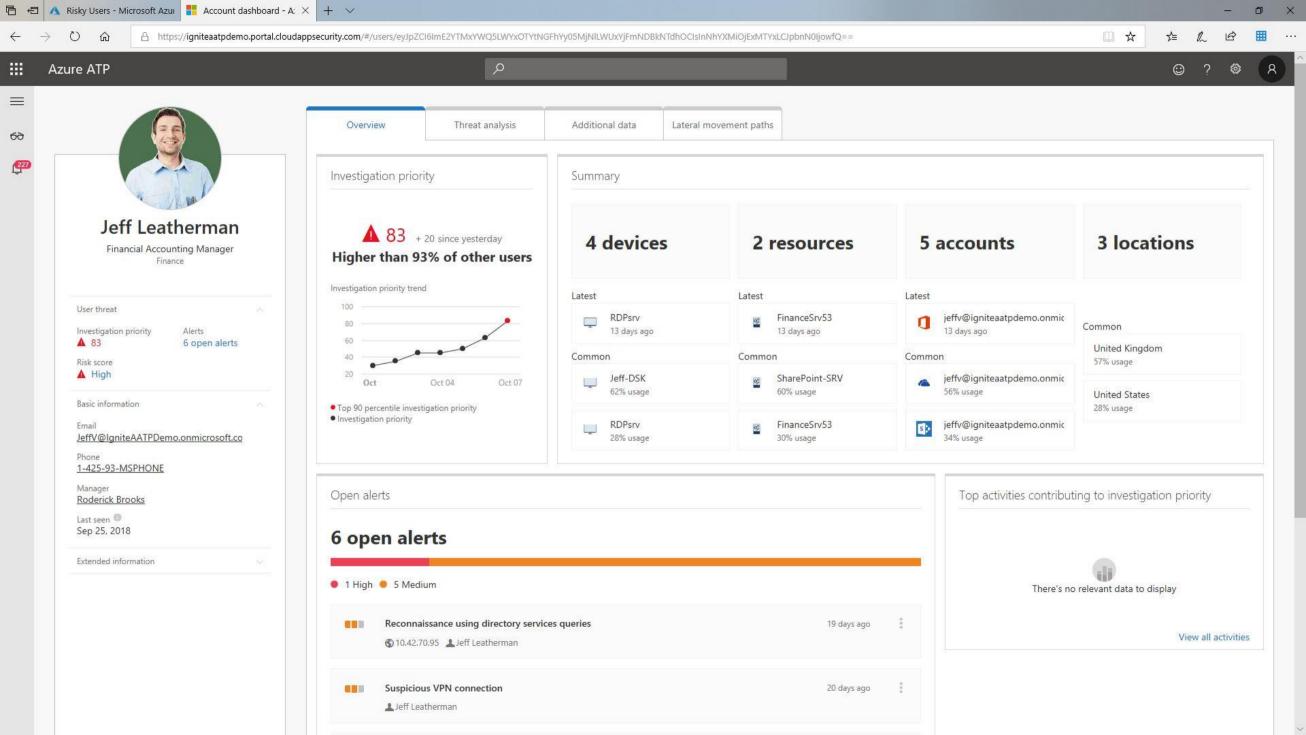


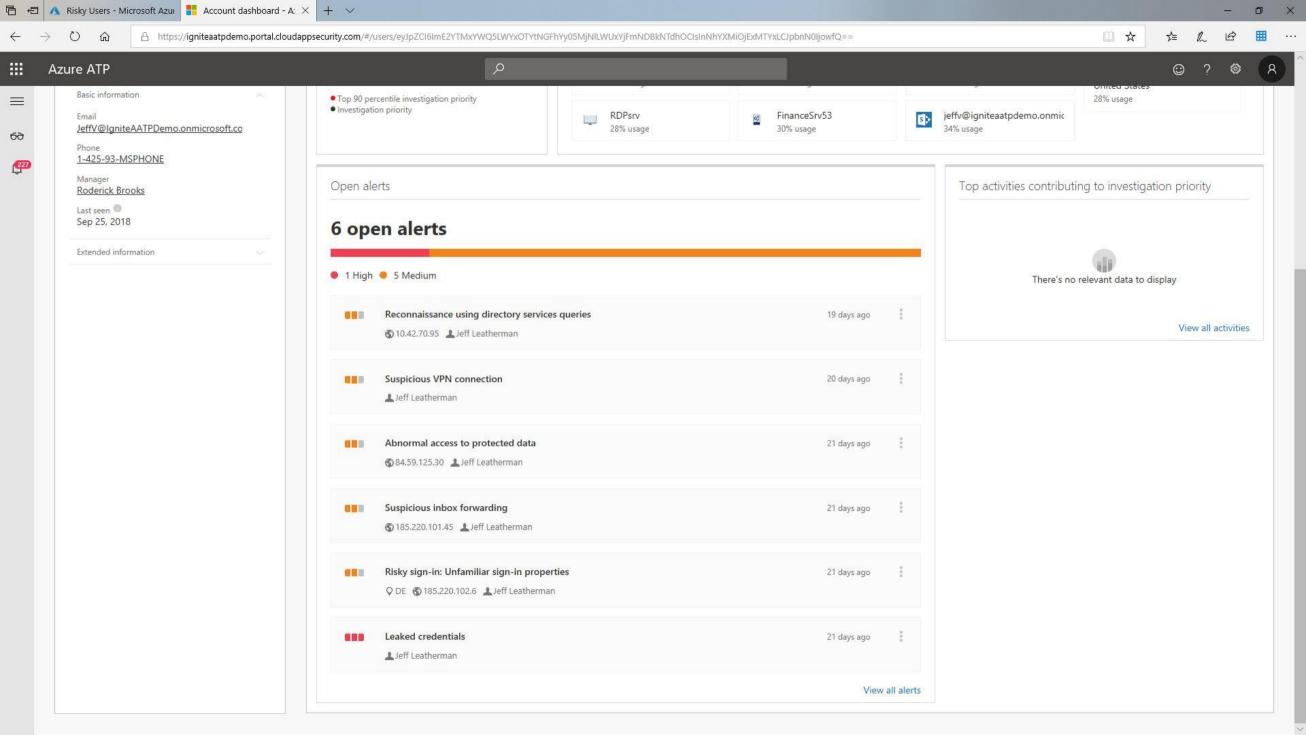


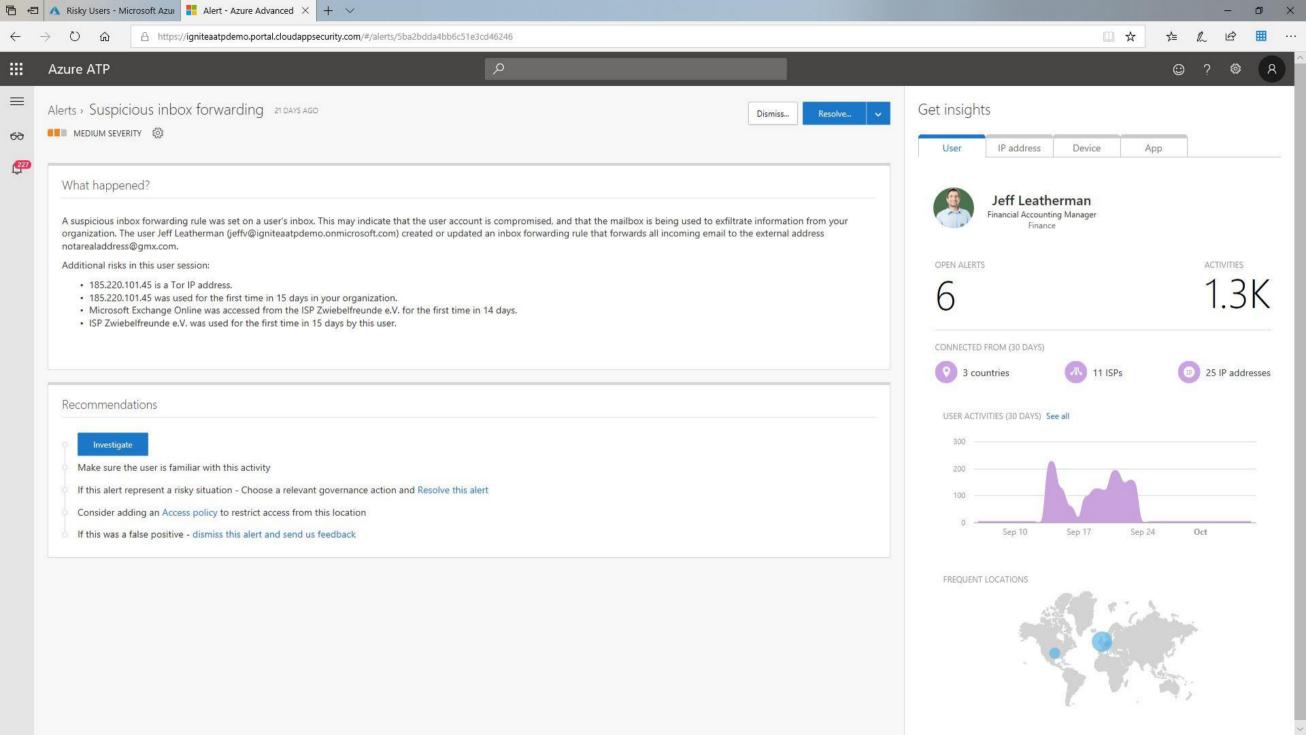


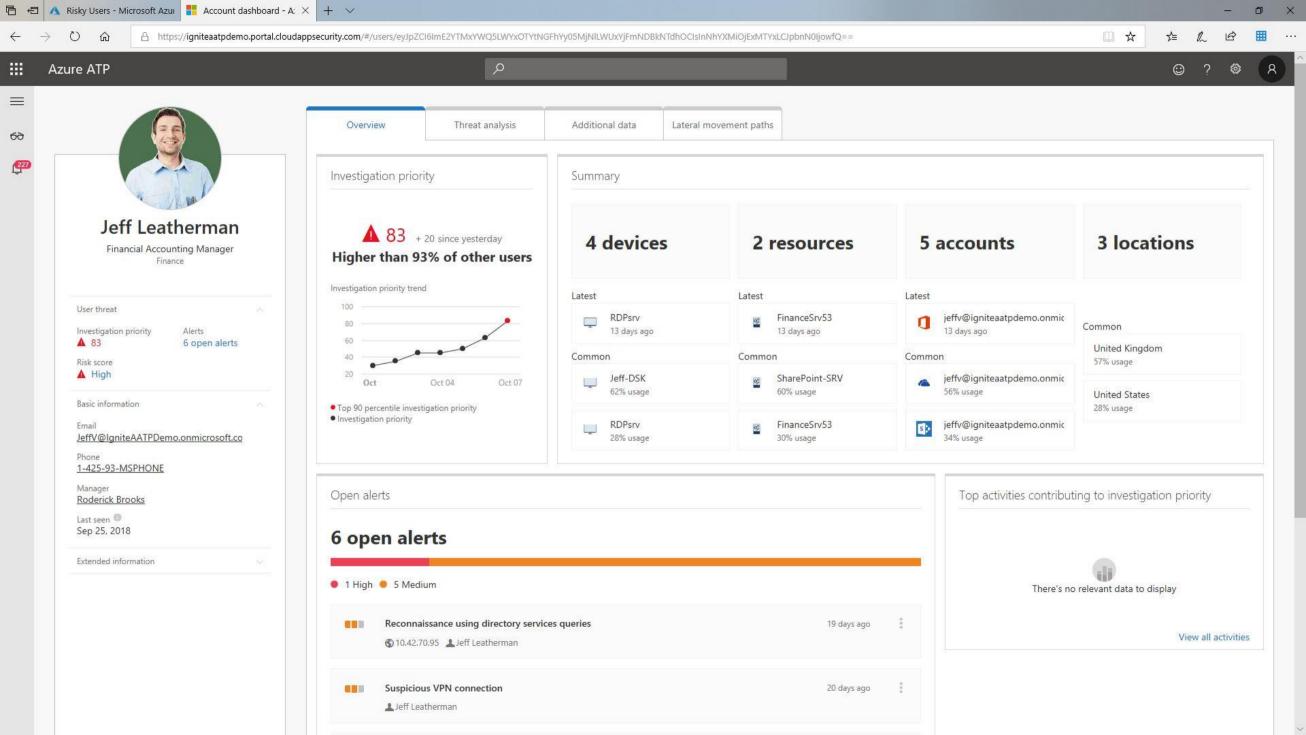


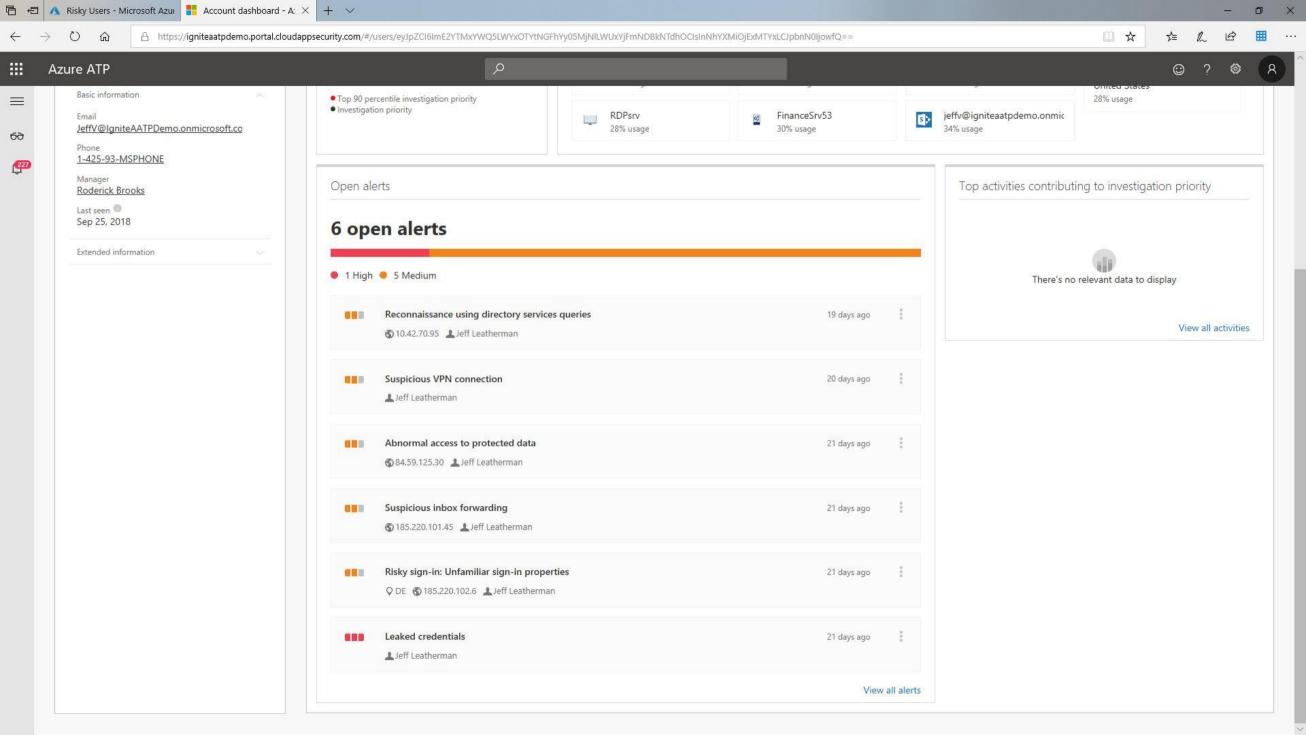


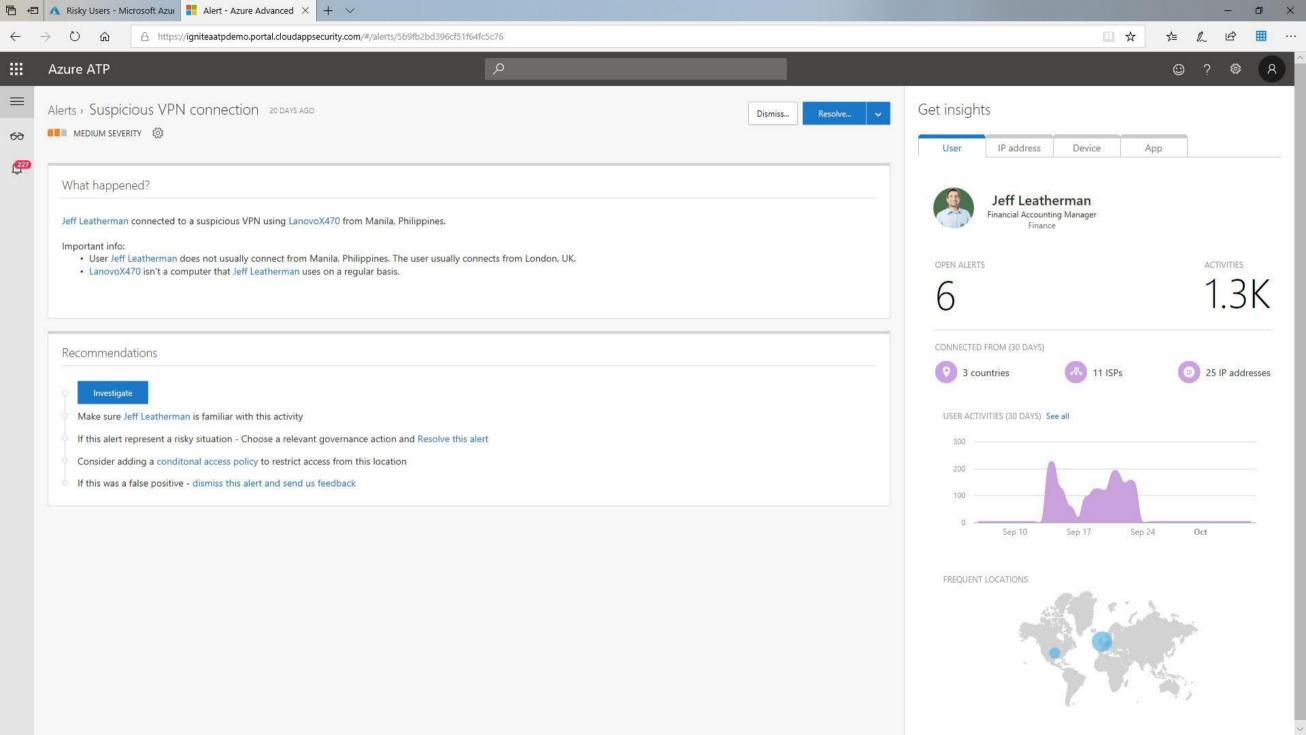


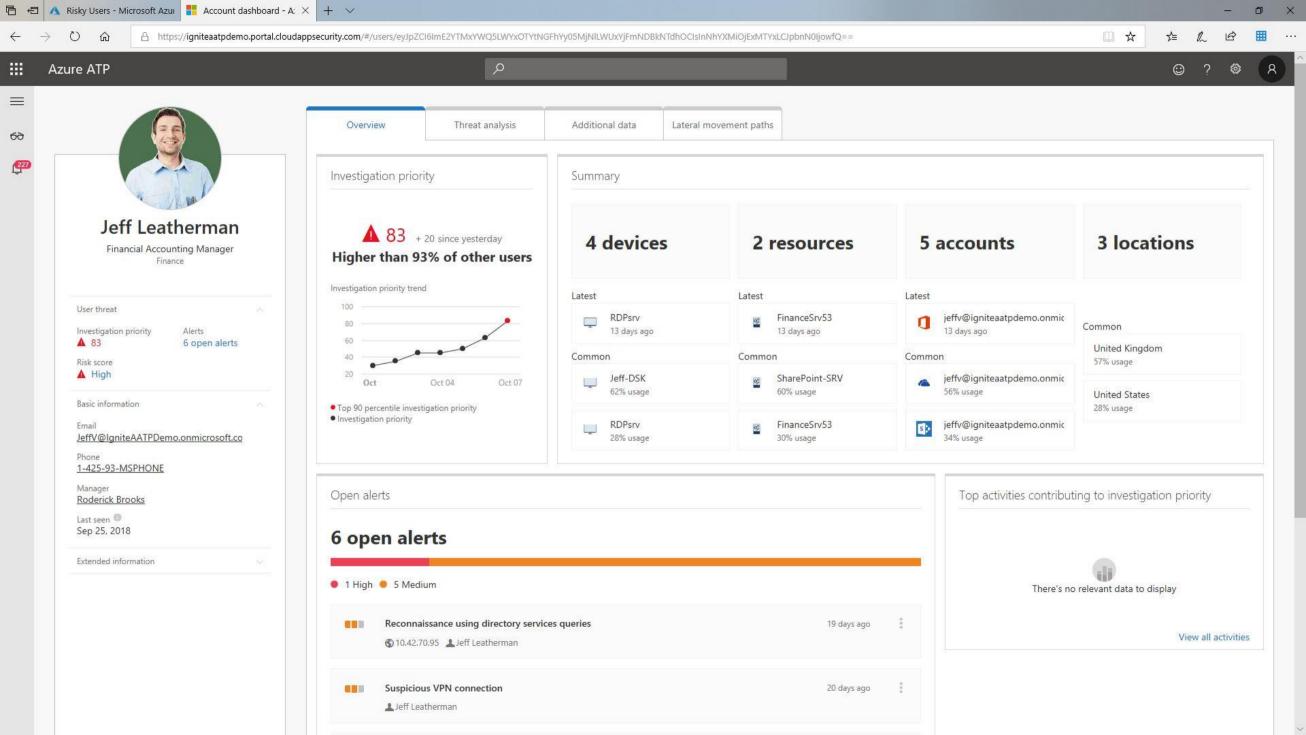


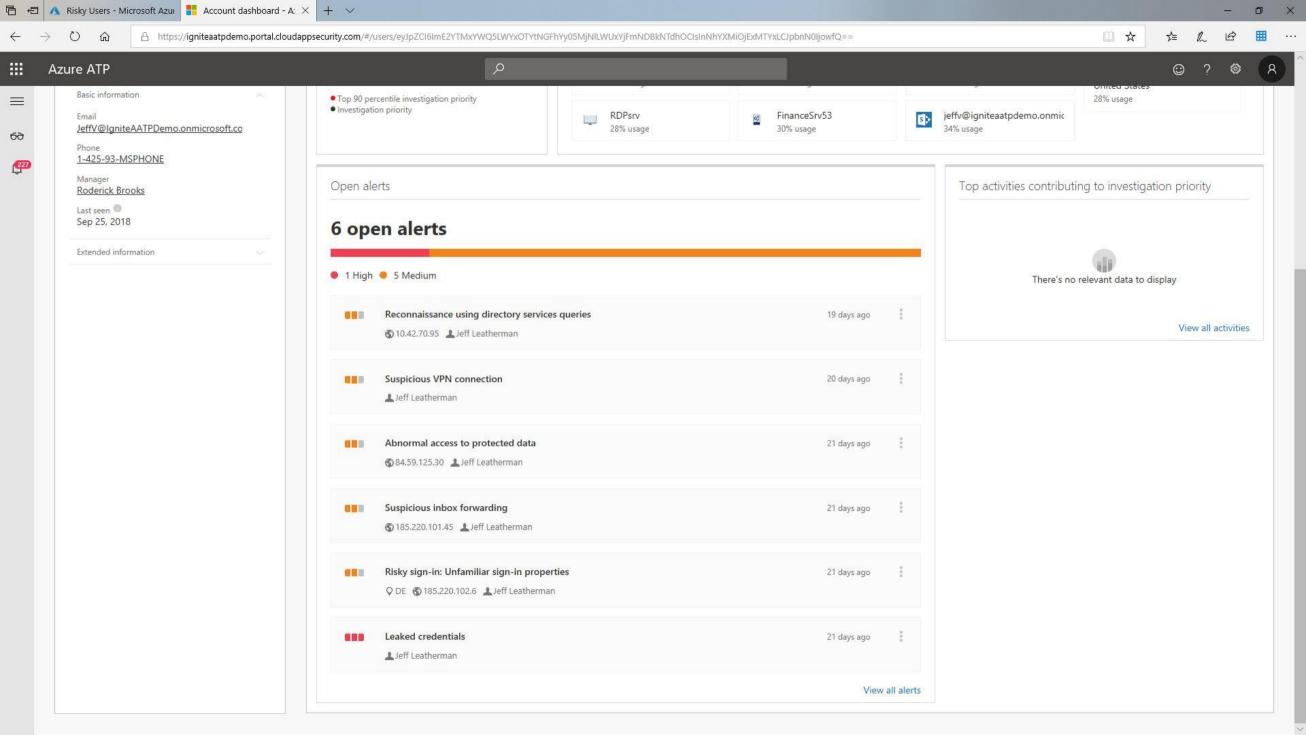


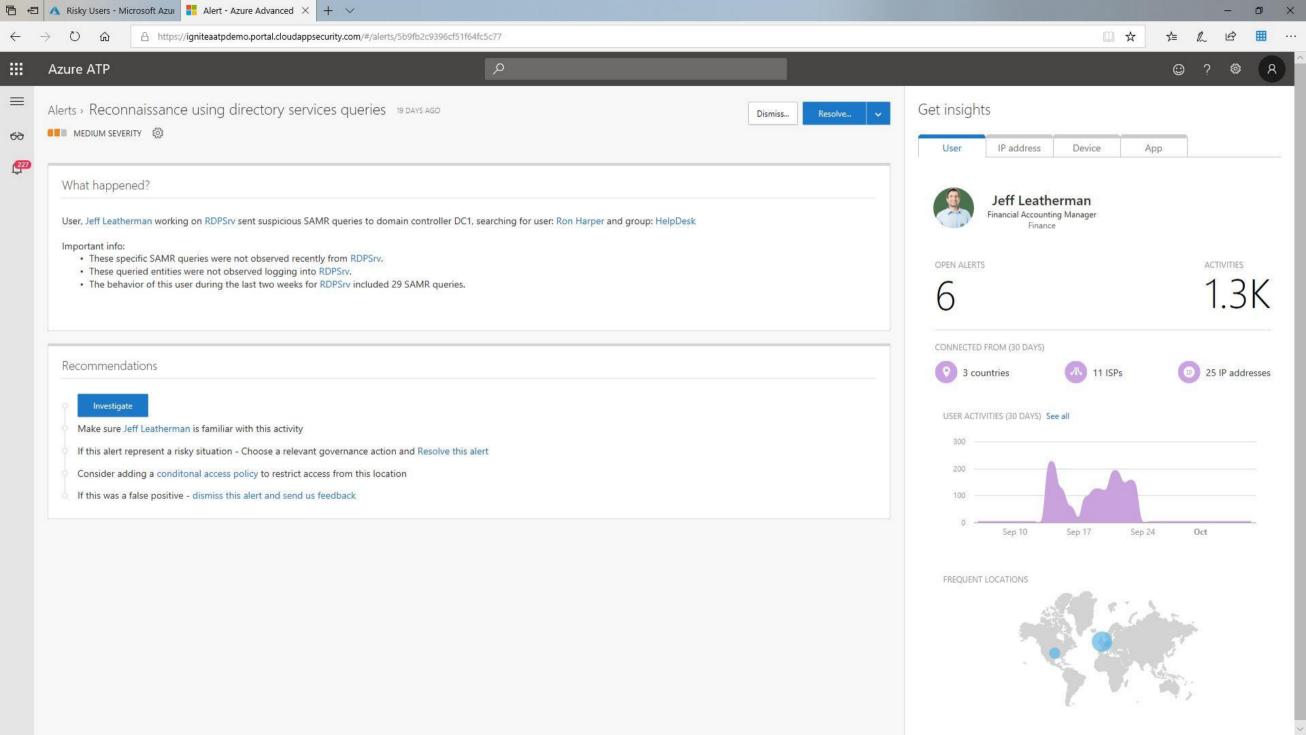


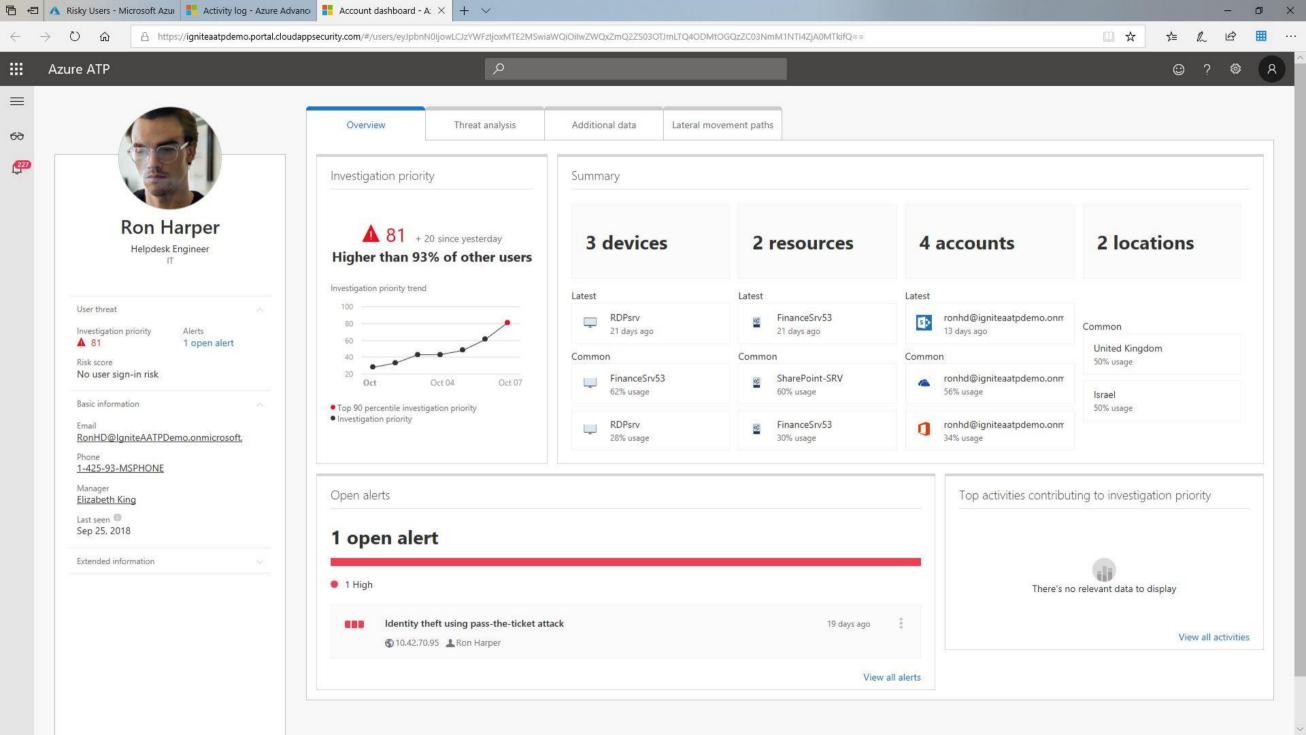


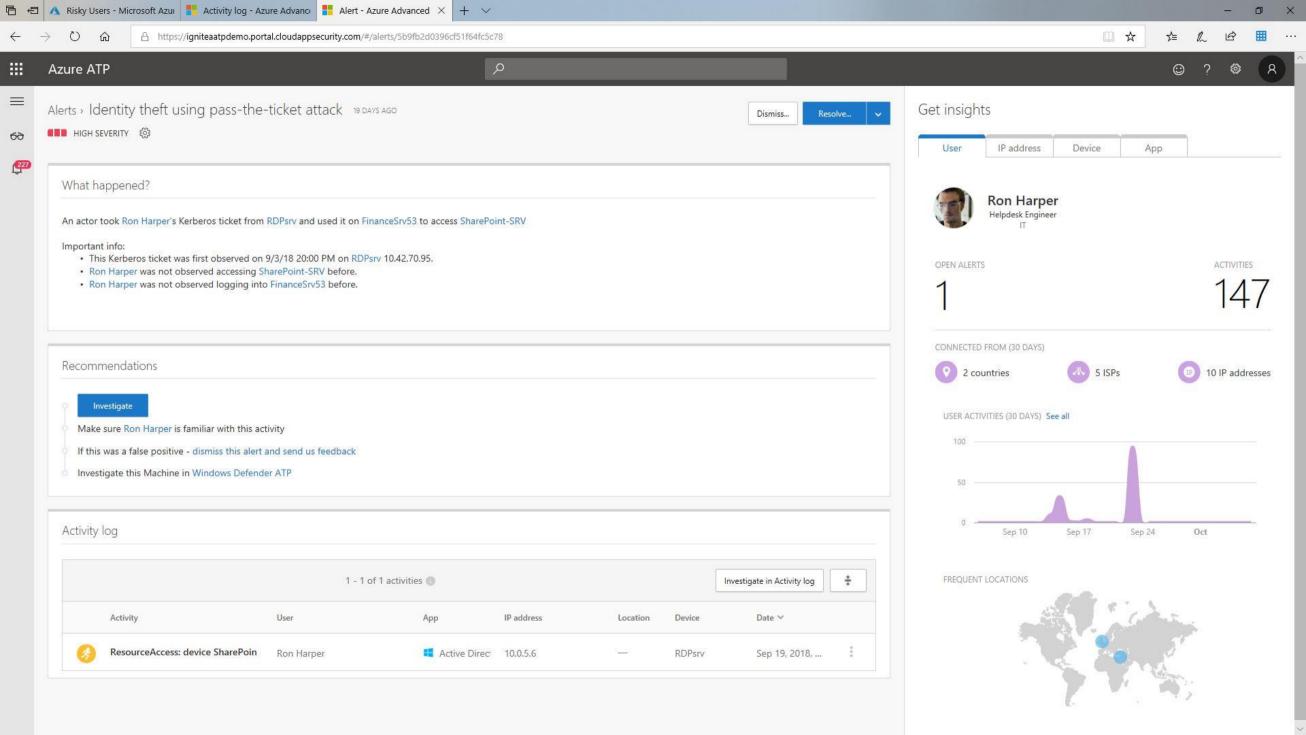


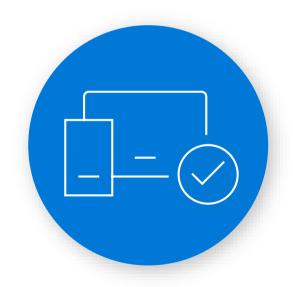












Conditional access

HOW MUCH **CONTROL** DO YOU HAVE OVER **ACCESS?**



Who is accessing? What is their role? Is the account compromised?

Where is the user based? From where is the user signing in? Is the IP anonymous?

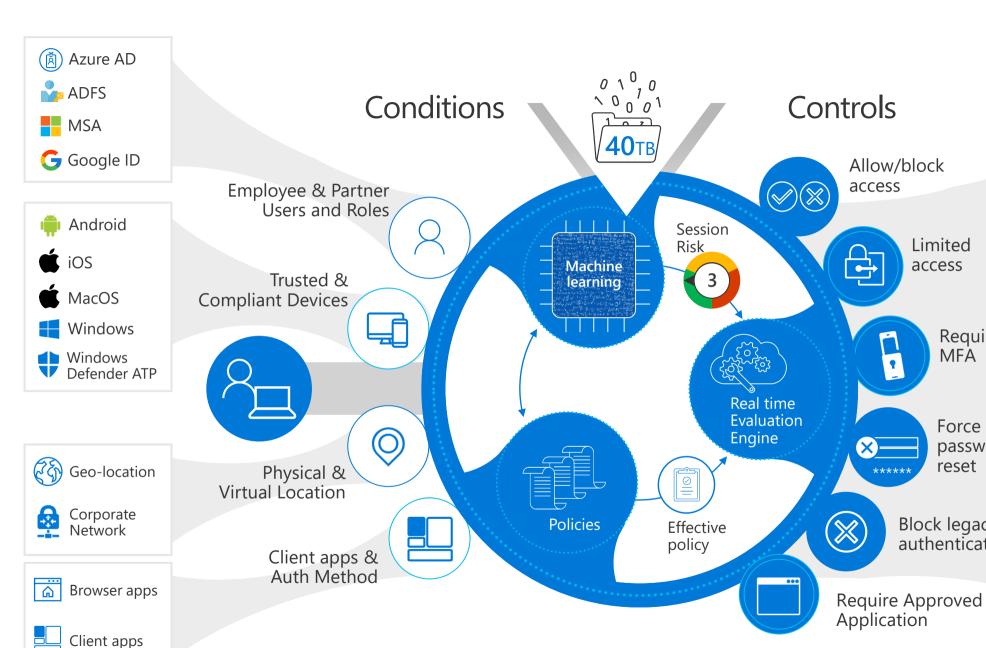
Which app is being accessed? What is the business impact?

Is the device healthy? Is it managed?

Has it been in a botnet?

What data is being accessed? Is it classified? Is it allowed off premises?







Microsoft **Cloud App Security**

Limited

access

Require

MFA

Force

Block legacy

authentication

password reset

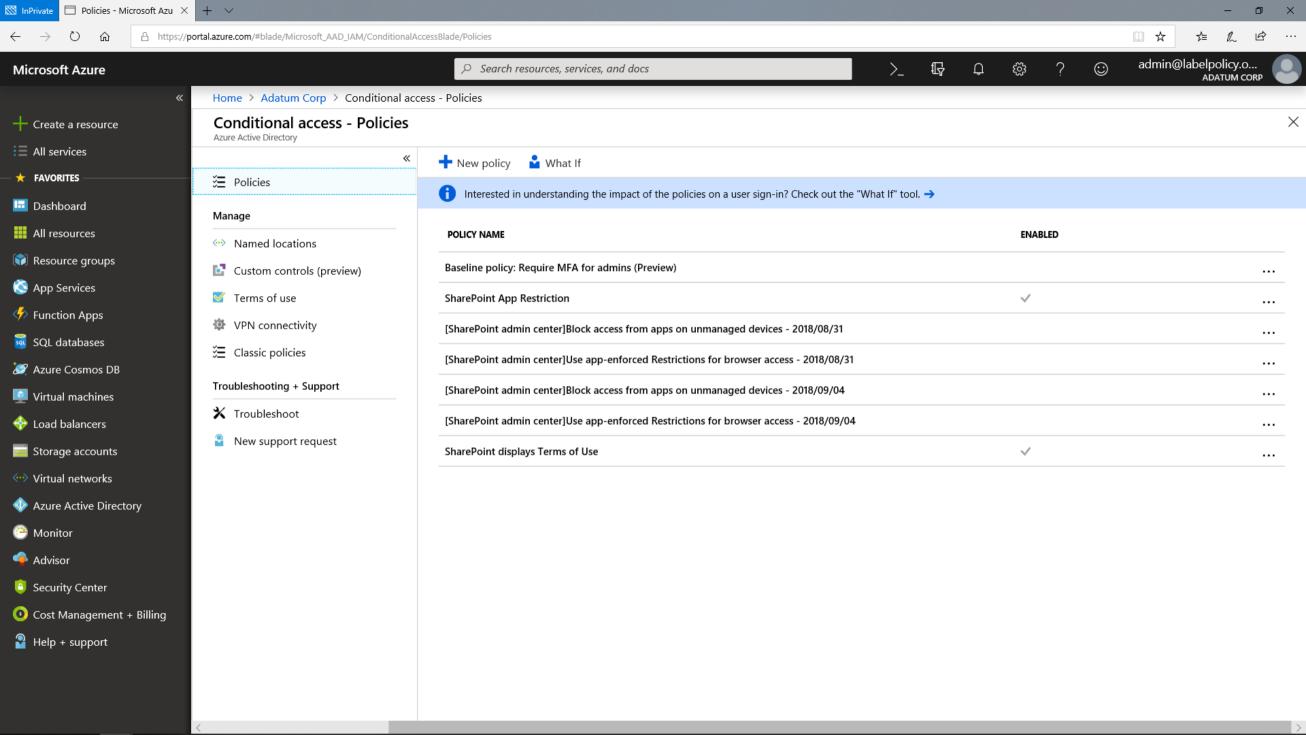


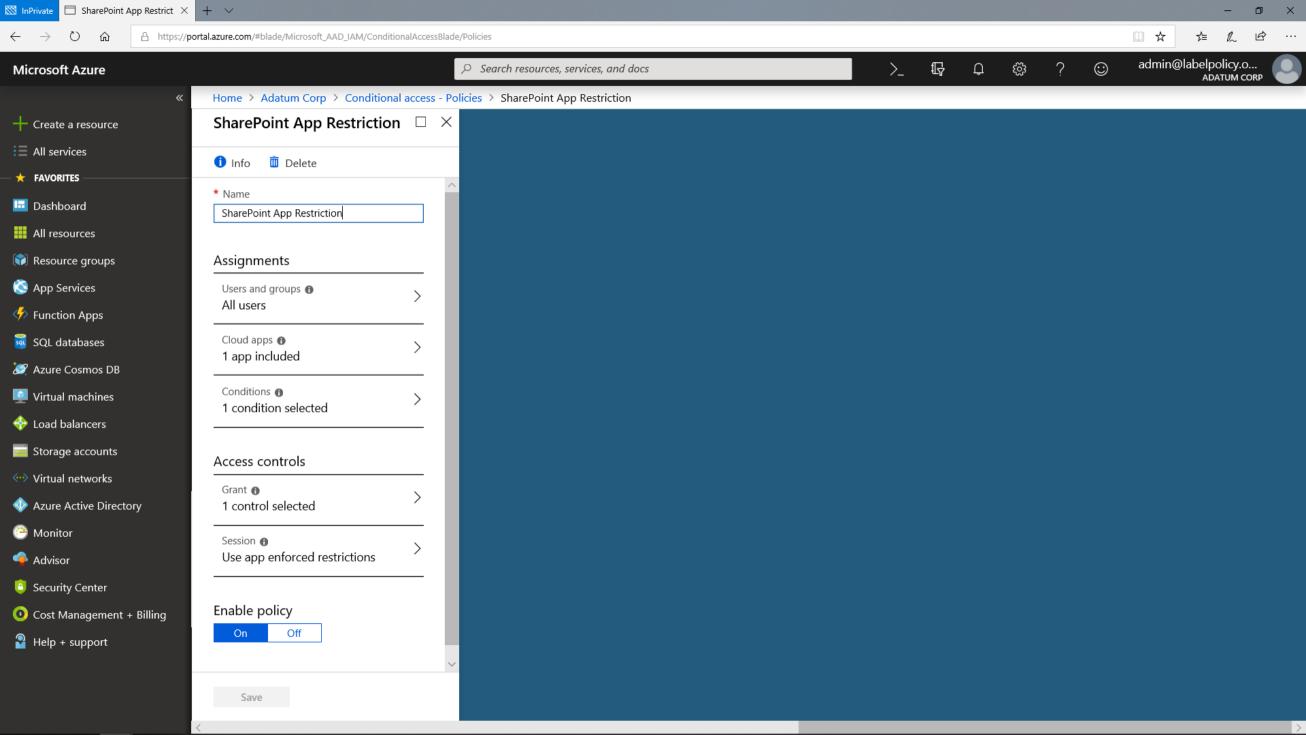
Cloud SaaS apps

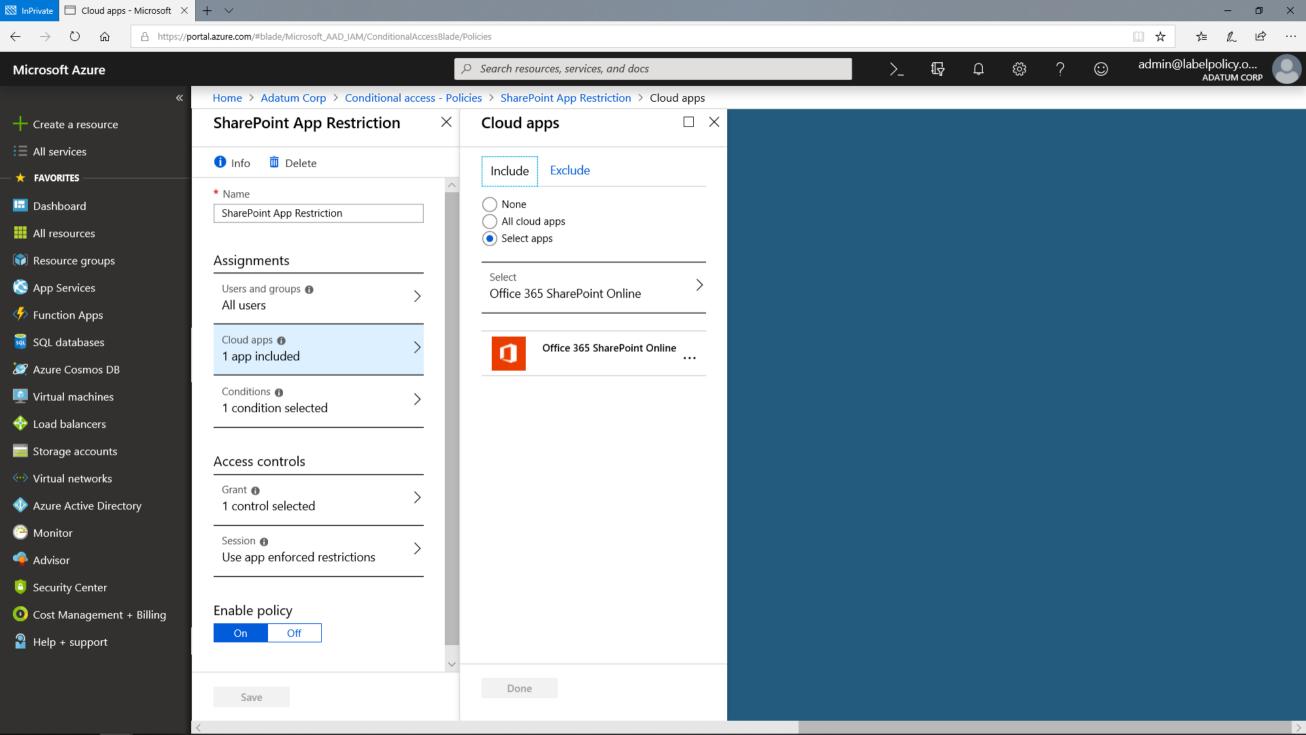


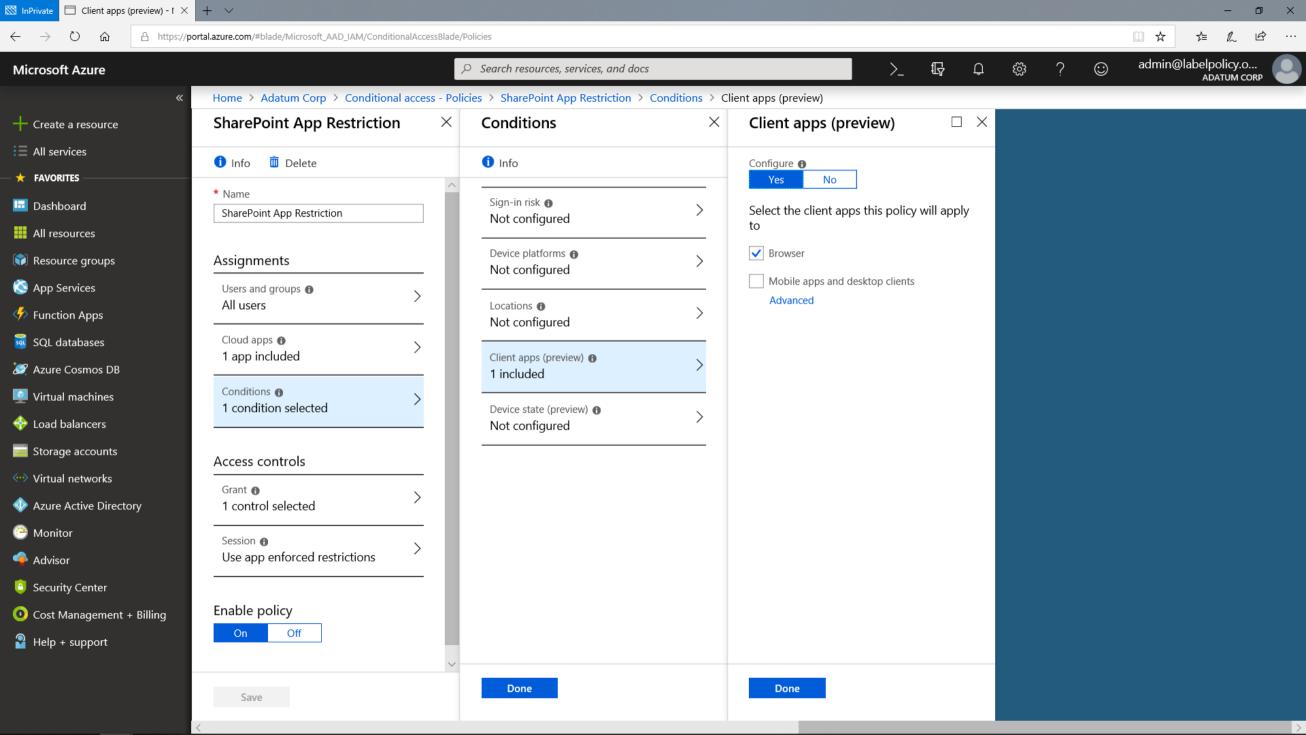
On-premises & web apps

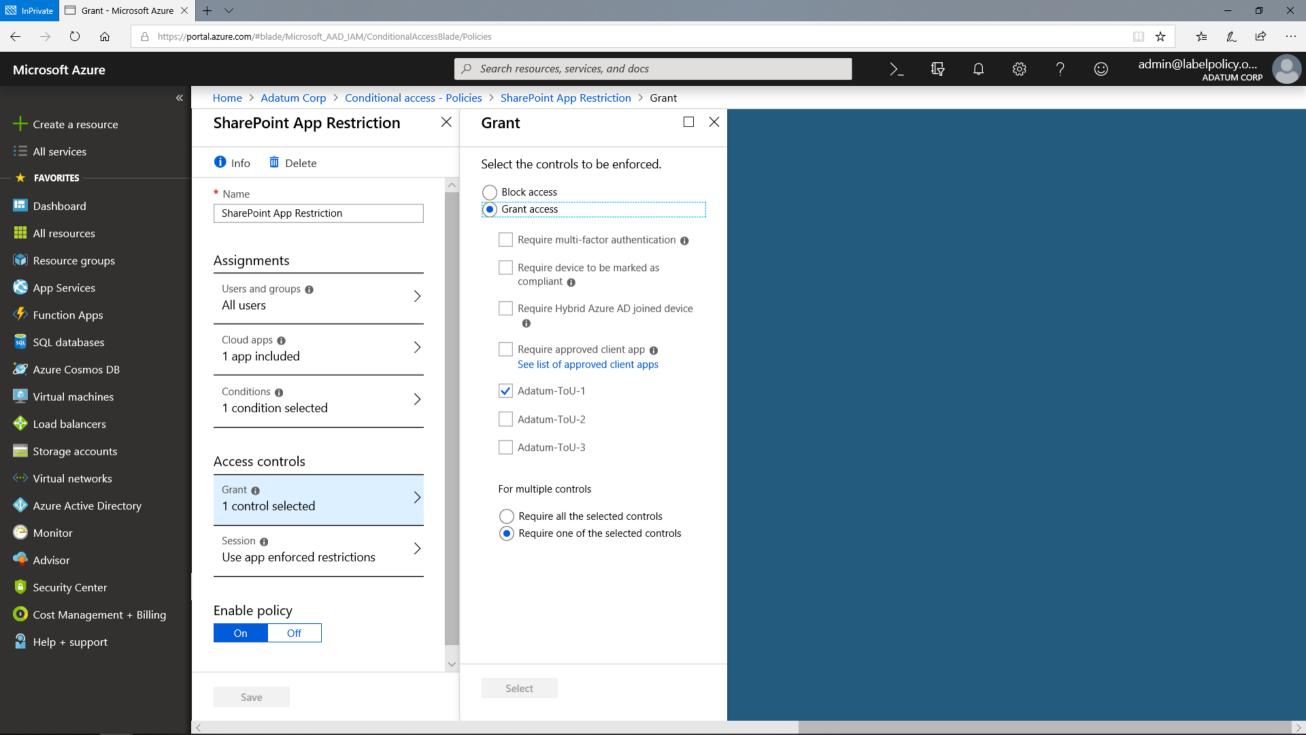


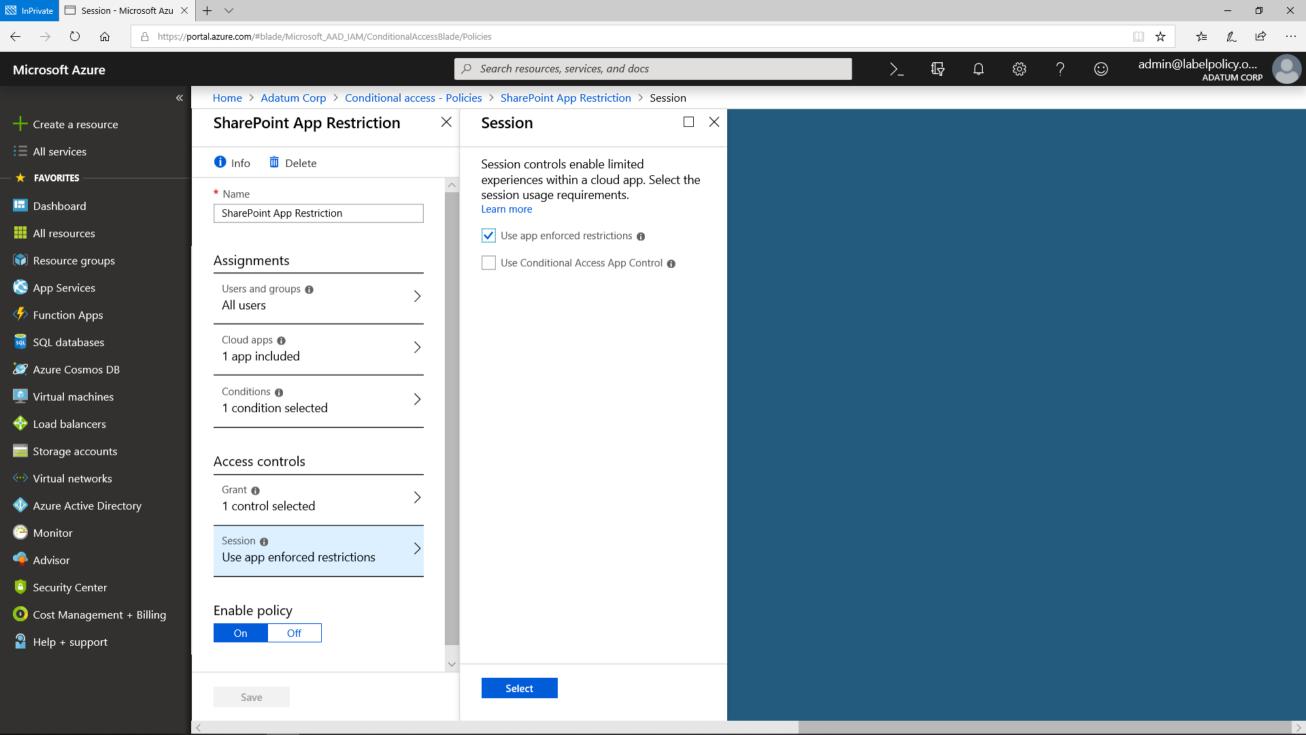


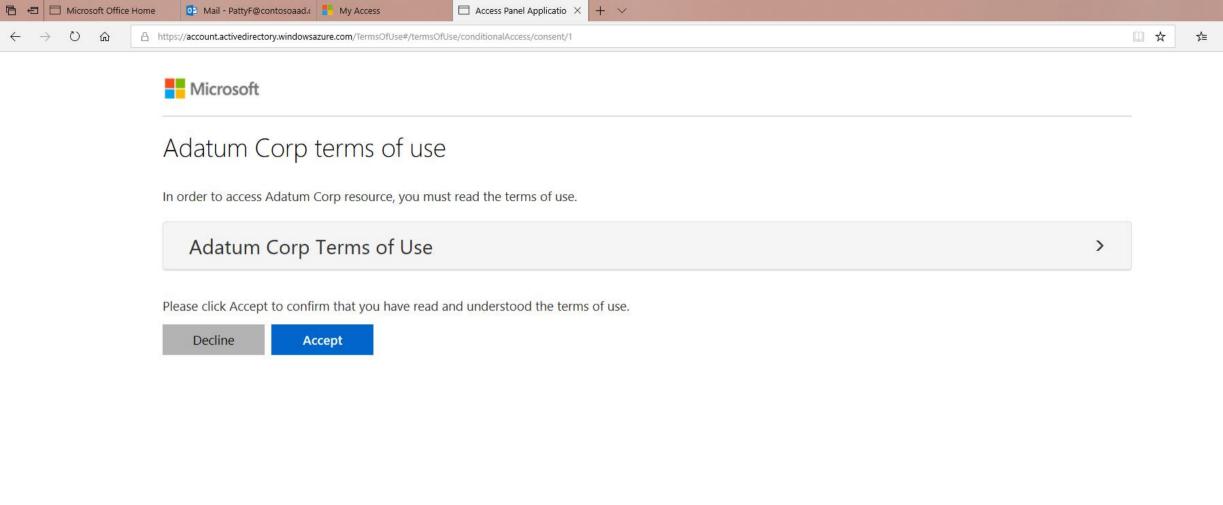


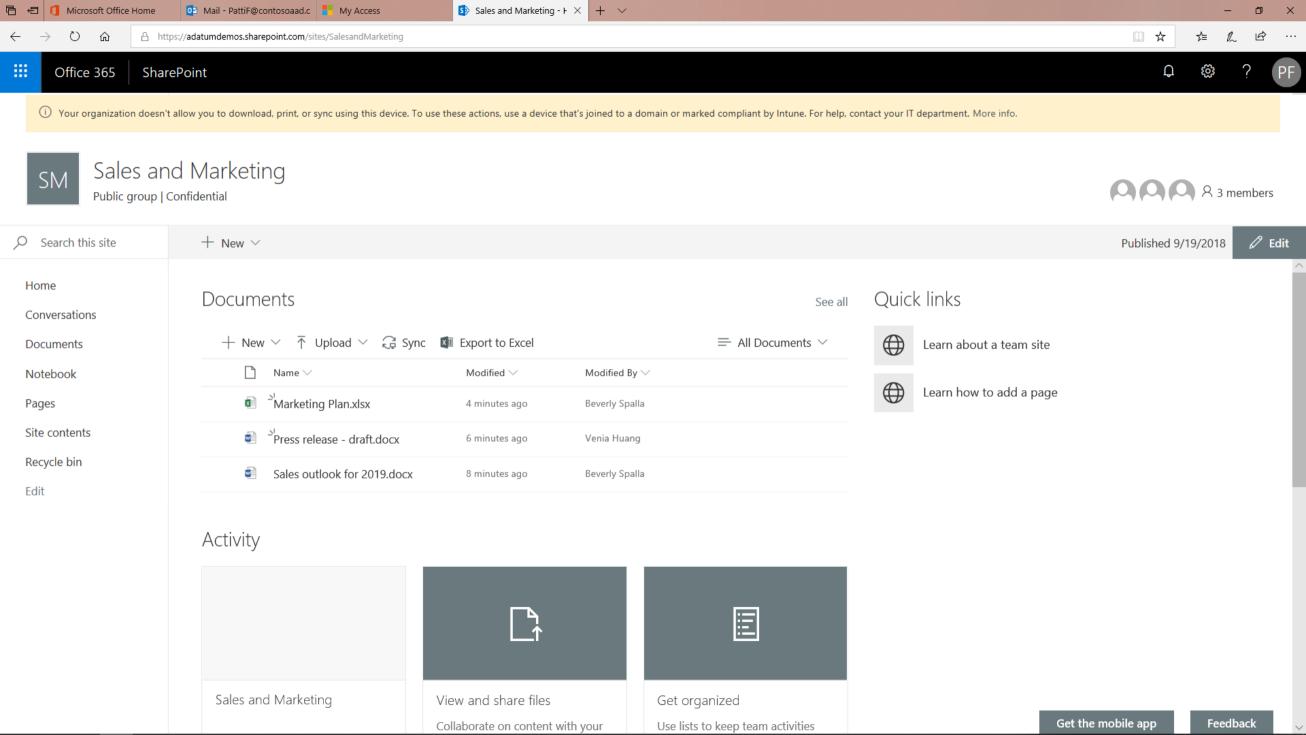


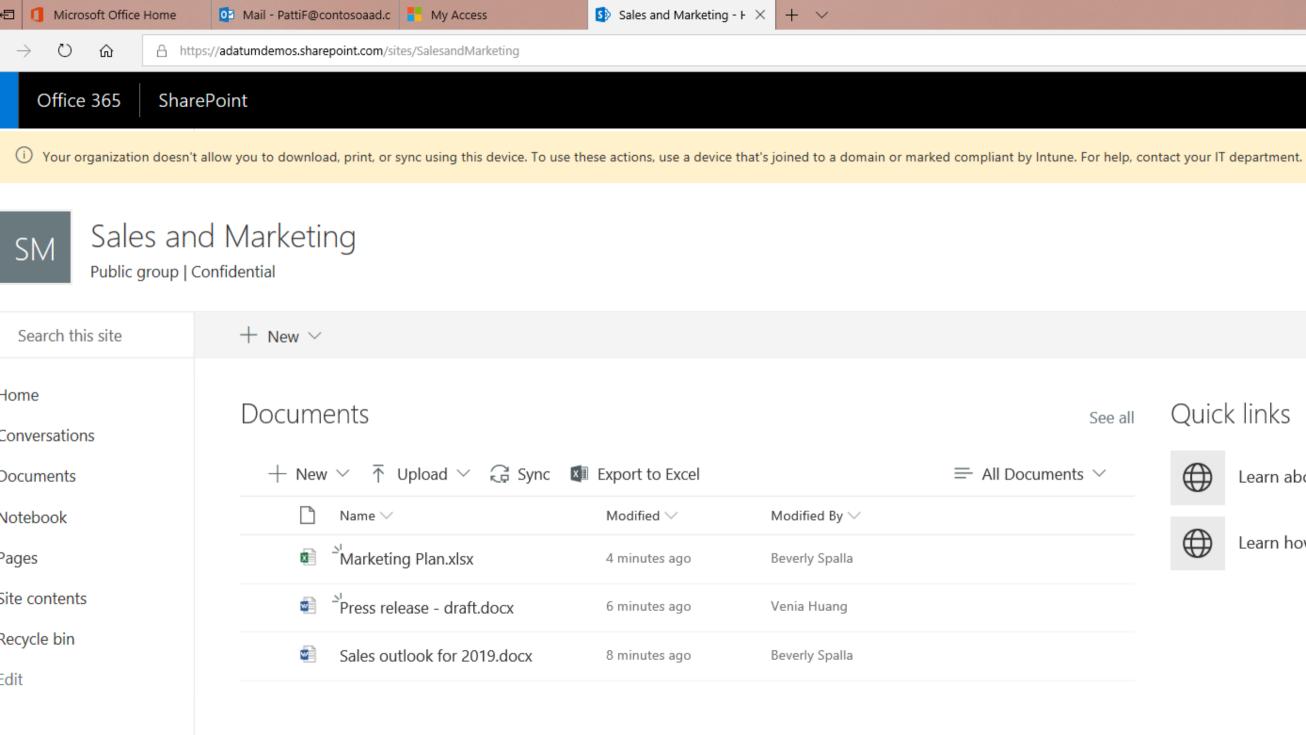








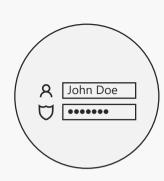






Secure authentication





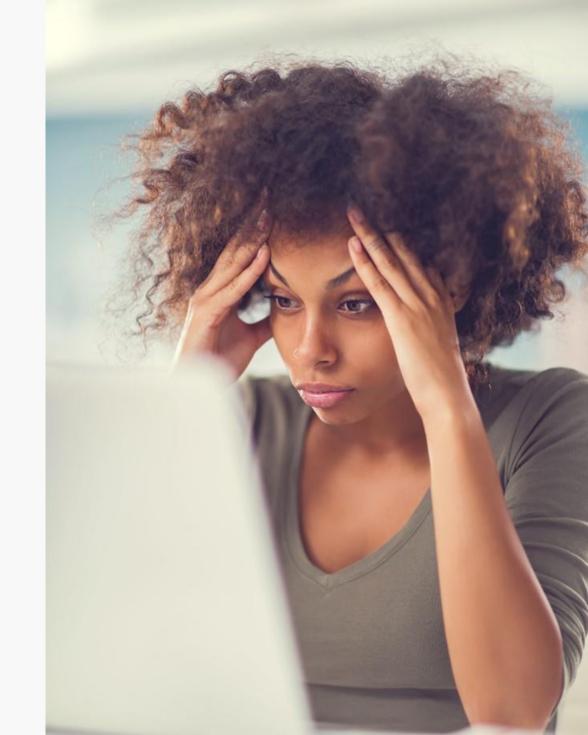
Nobody likes passwords

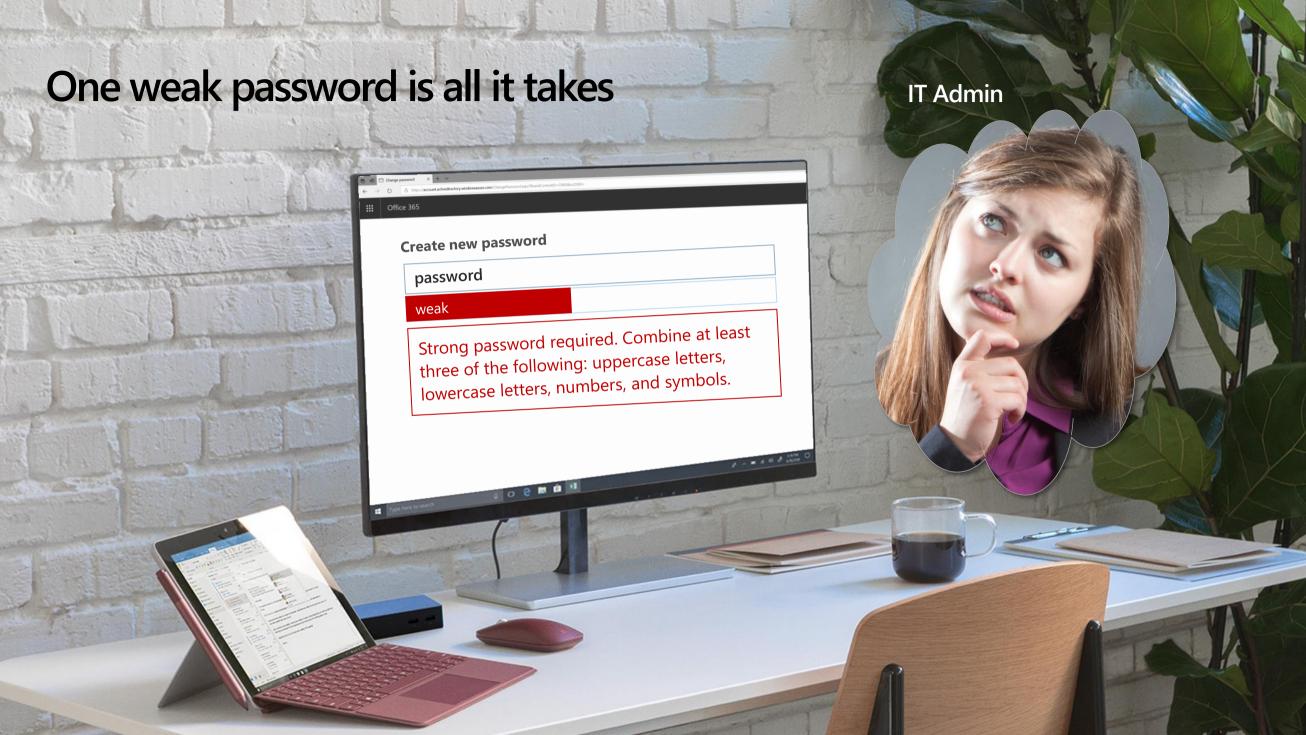
Alpha-numeric passwords are hard for humans to remember and easy for computers to guess

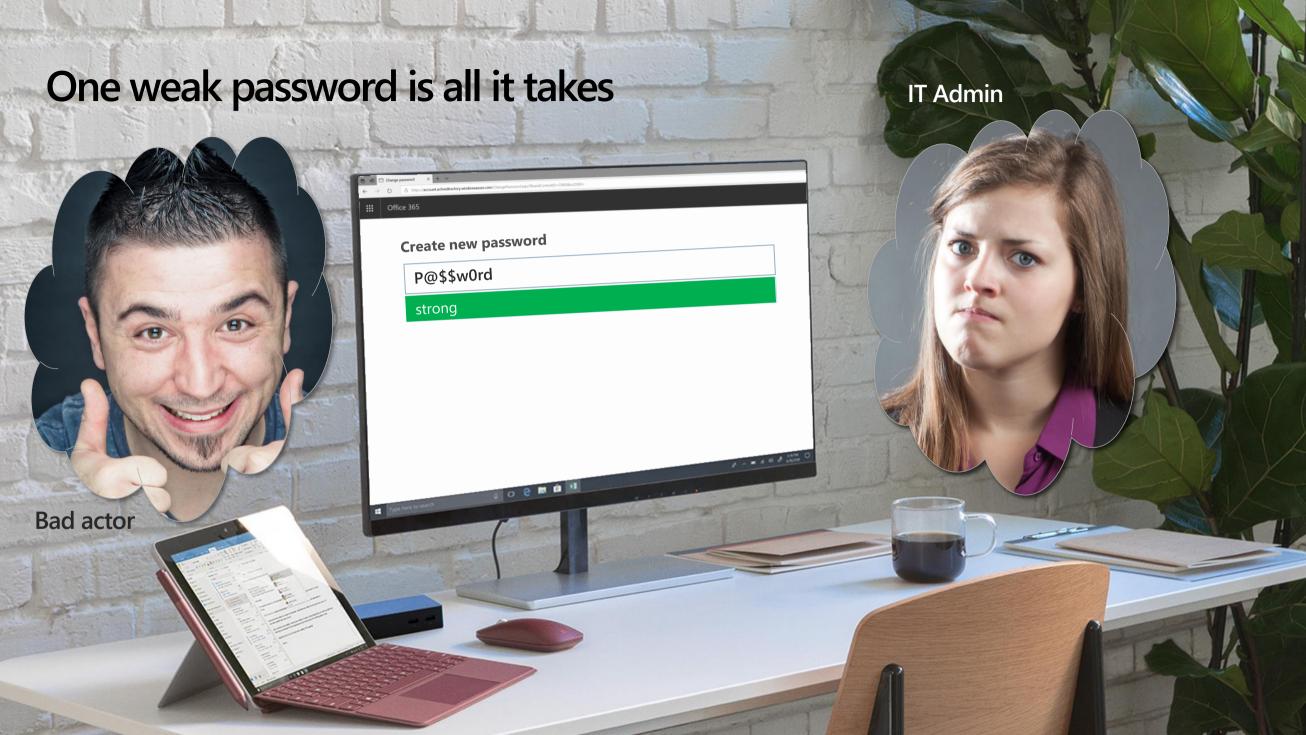
On mobile devices entering passwords is impossible

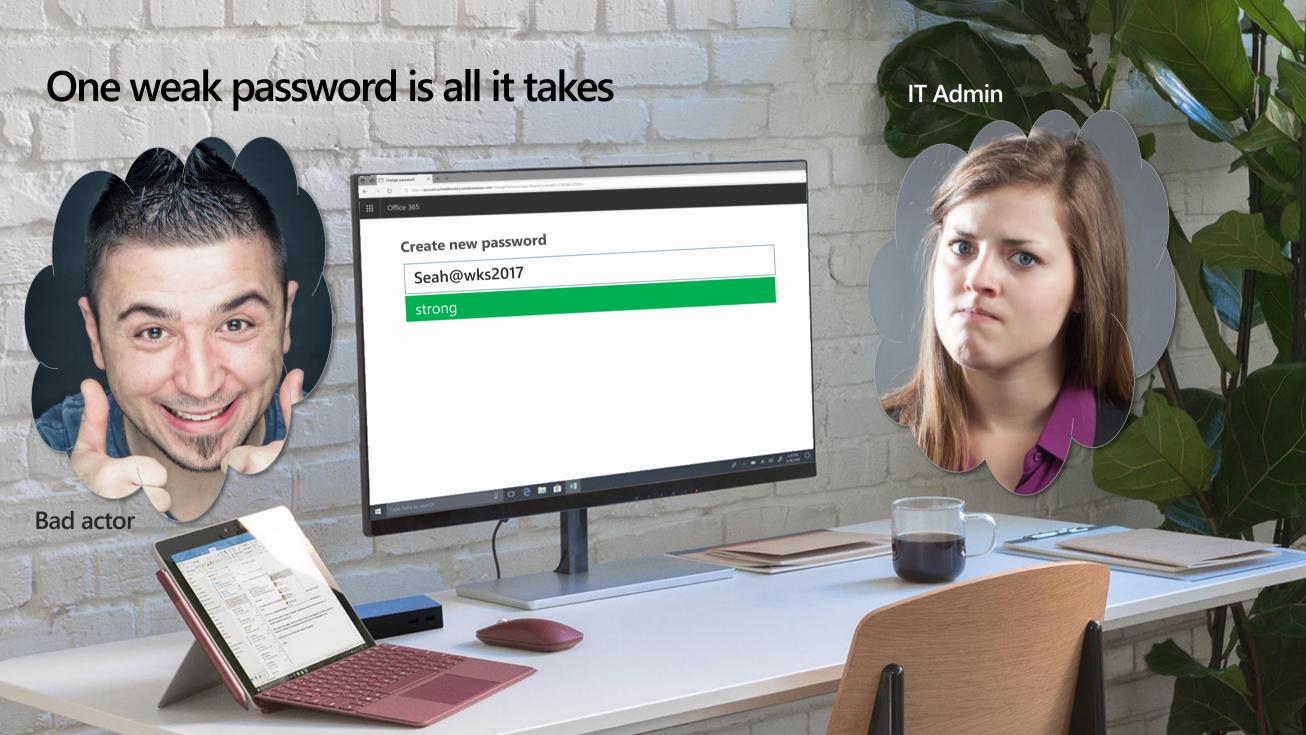
Credential reuse across multiple services increases attack surfaces

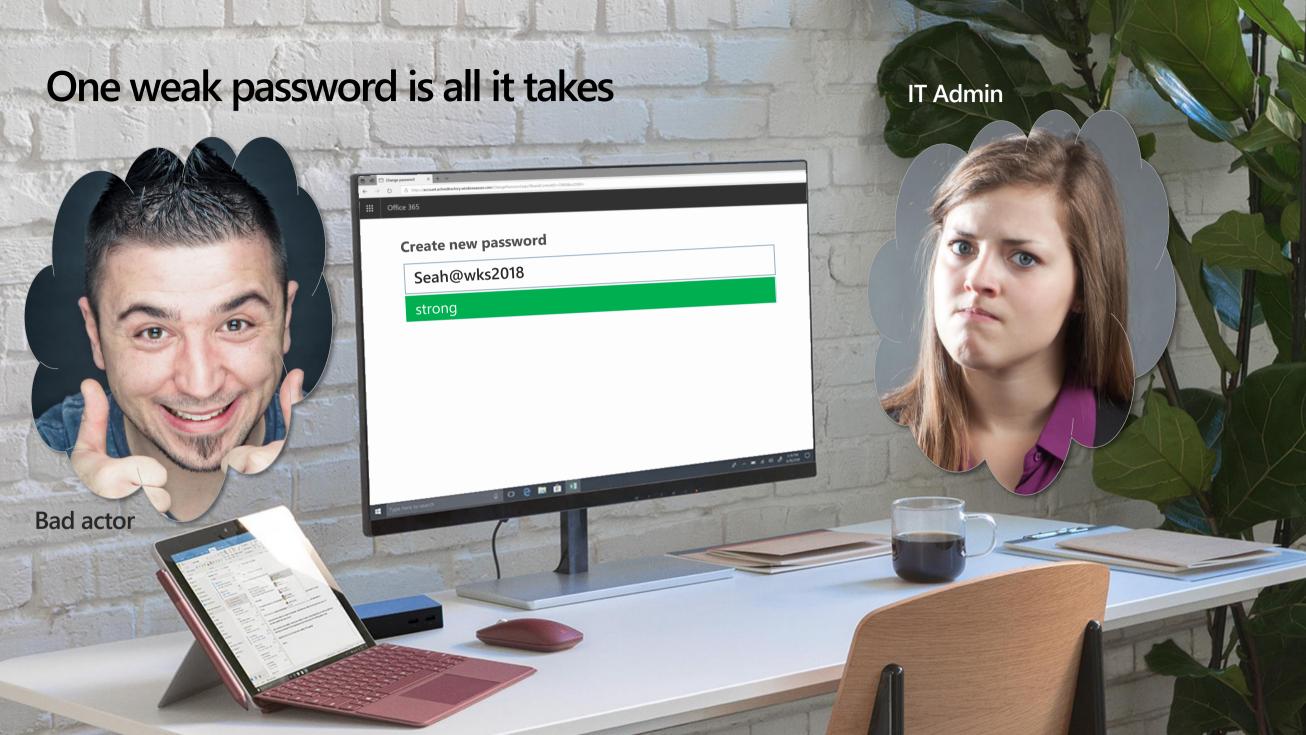
Even the strongest passwords are easily phishable

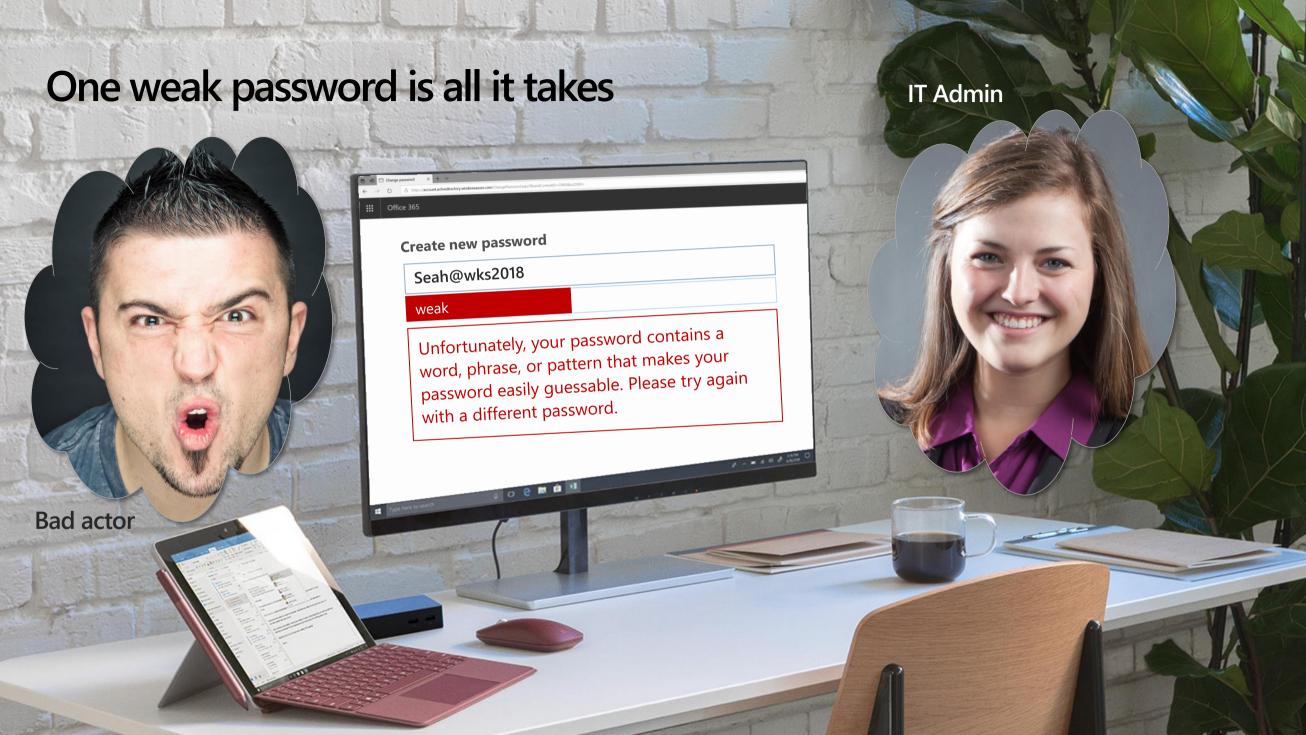












Azure AD Password Protection

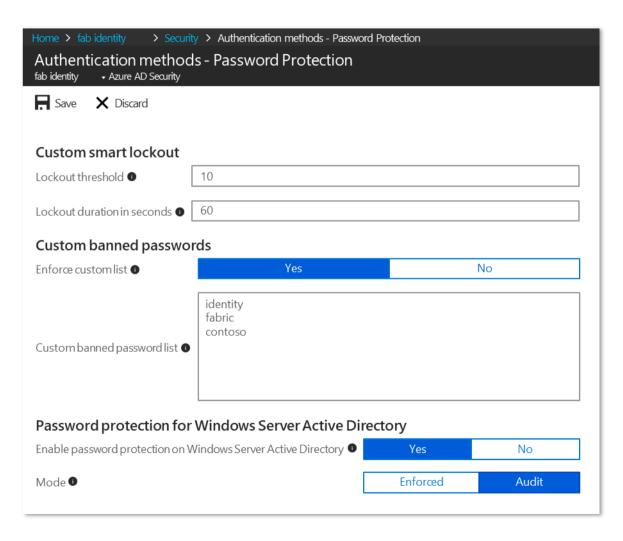
Cloud intelligence to ensure strong passwords

Dynamic banning of passwords based on known bad patterns and those you define.

Smart Lockout to thwart bad actors trying to guess passwords.

Built for hybrid environments.

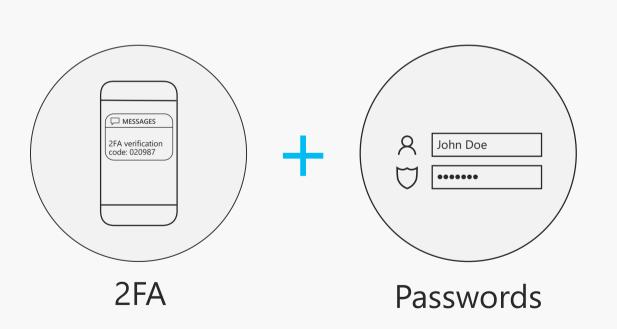
Unified admin experience for on-premises and cloud.





Nobody likes standard 2FA

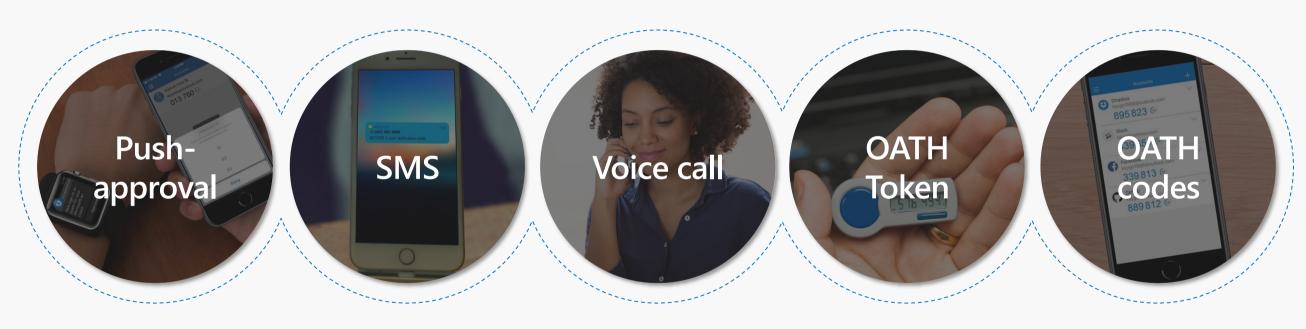
Passwords + 2FA is more secure, but also more complicated and difficult to use.





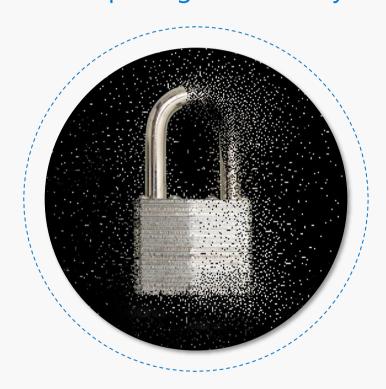
Multi-factor authentication

Prevents 99.9% of identity attacks



Go password-less with Windows 10 Hello

Enterprise-grade security



User-friendly experience



Password-less authentication







6.5K
enterprises have deployed
Windows Hello for Business

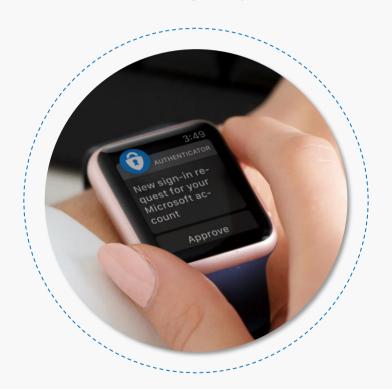


Go password-less with Microsoft Authenticator

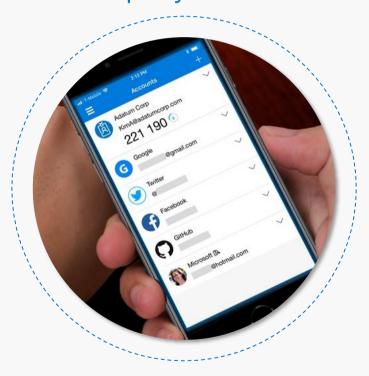
Password-less authentication



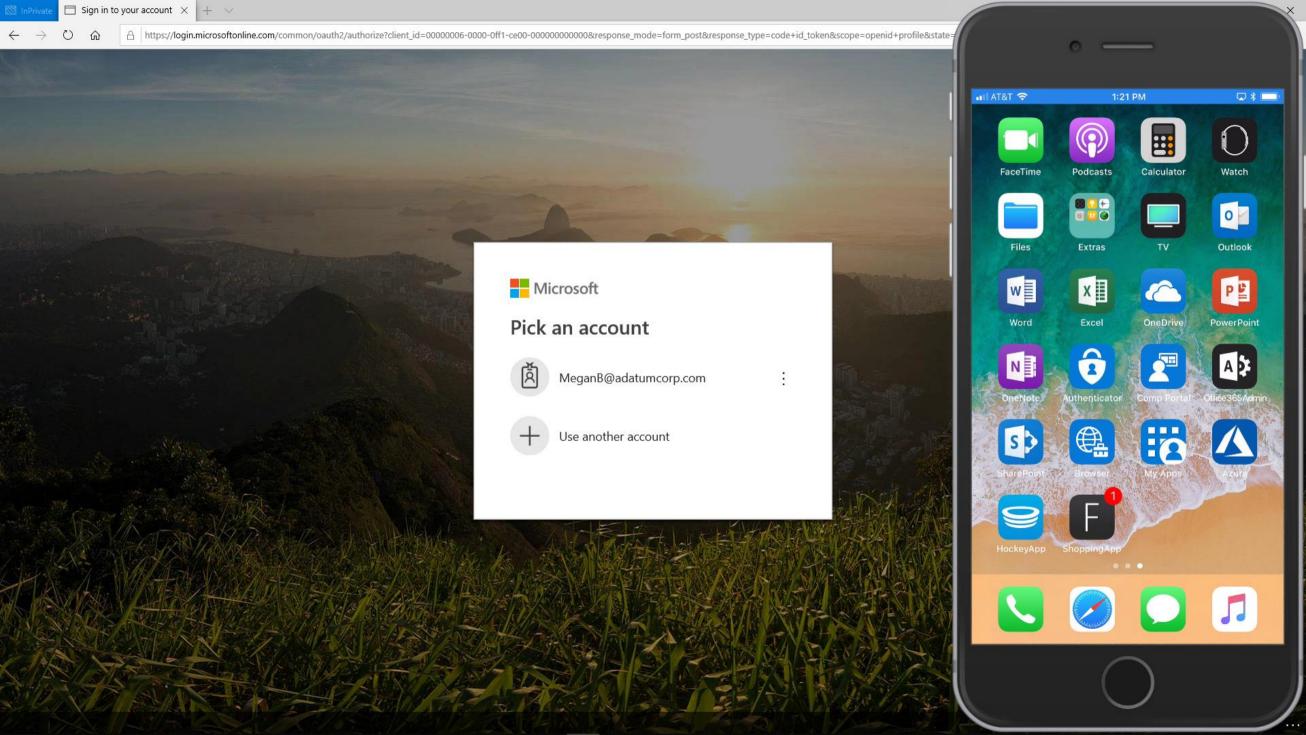
User-friendly experience

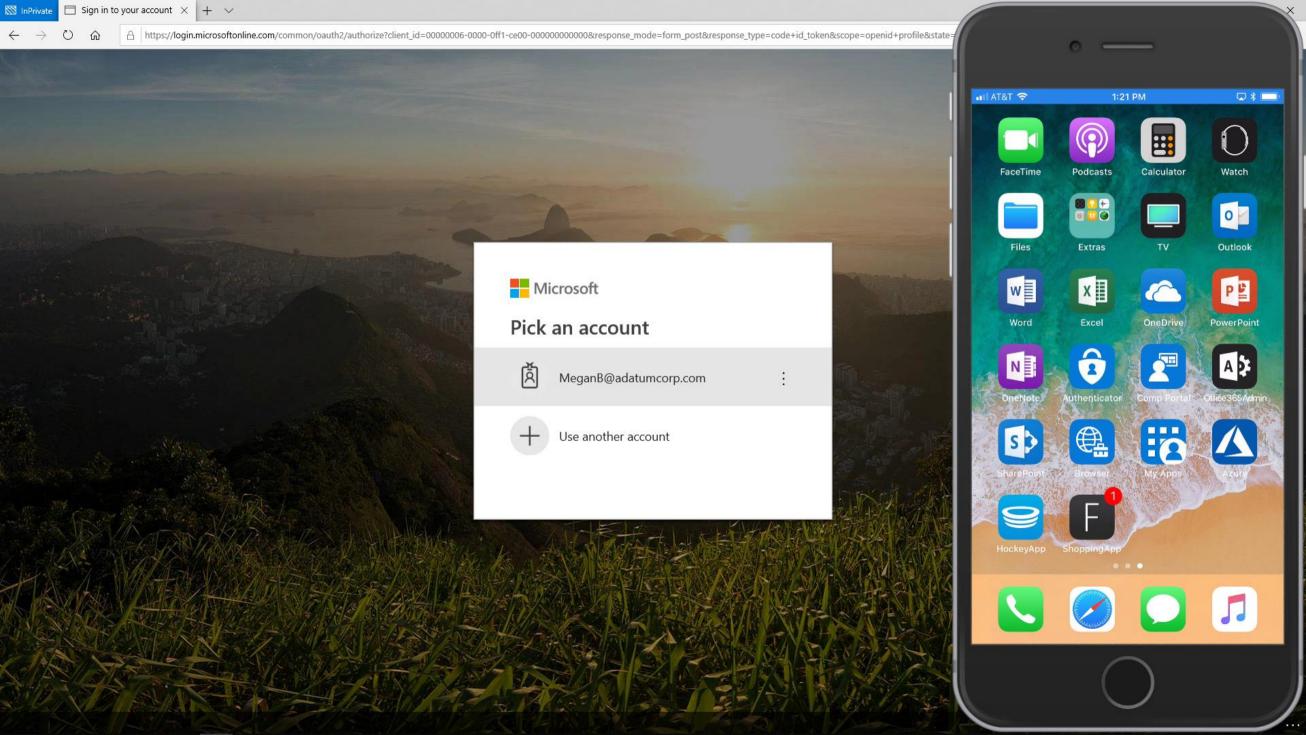


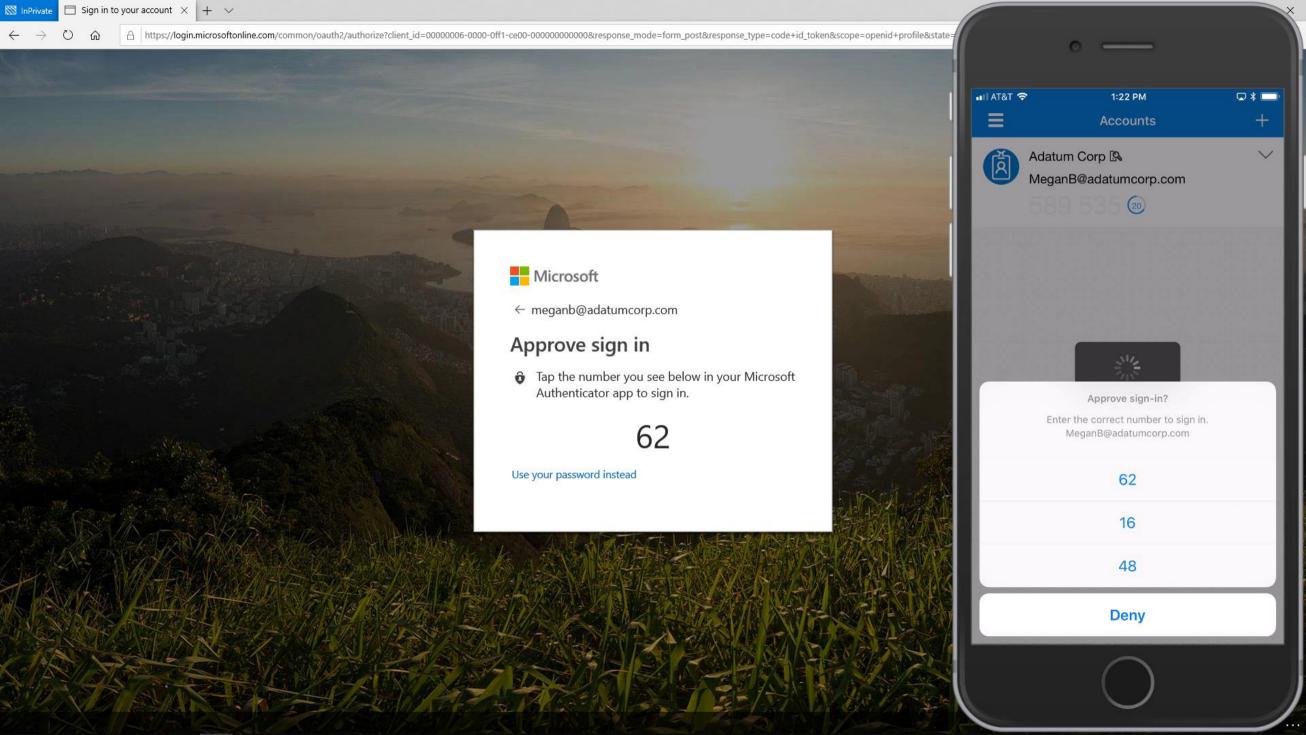
OATH passcodes for 3rd party accounts

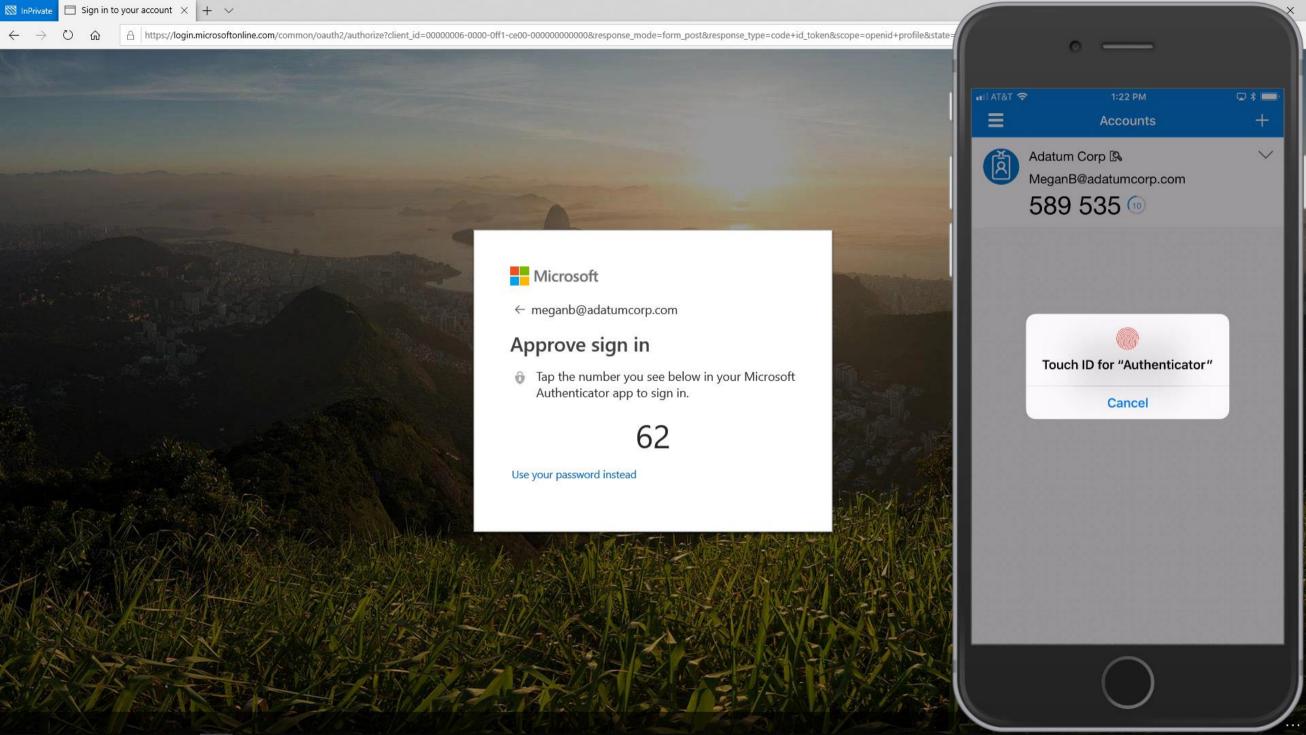


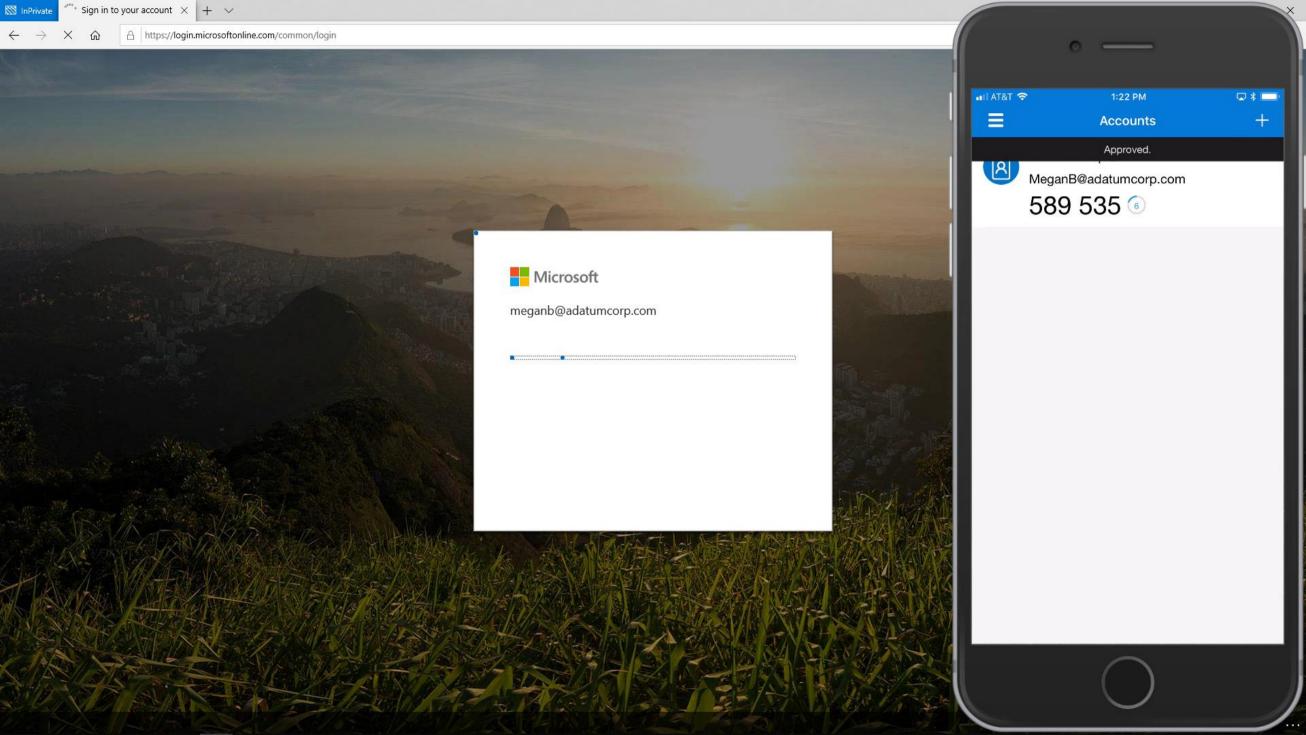








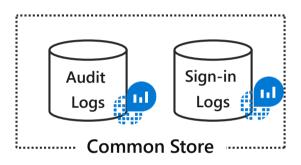






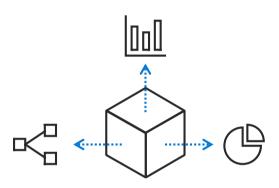
Better Insights

Azure AD Monitor



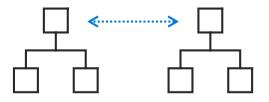
Unified Monitoring

A common platform for all Azure AD logs



Analyze

Rich Insights, advanced analytics and smart machine learning powered by Log Analytics

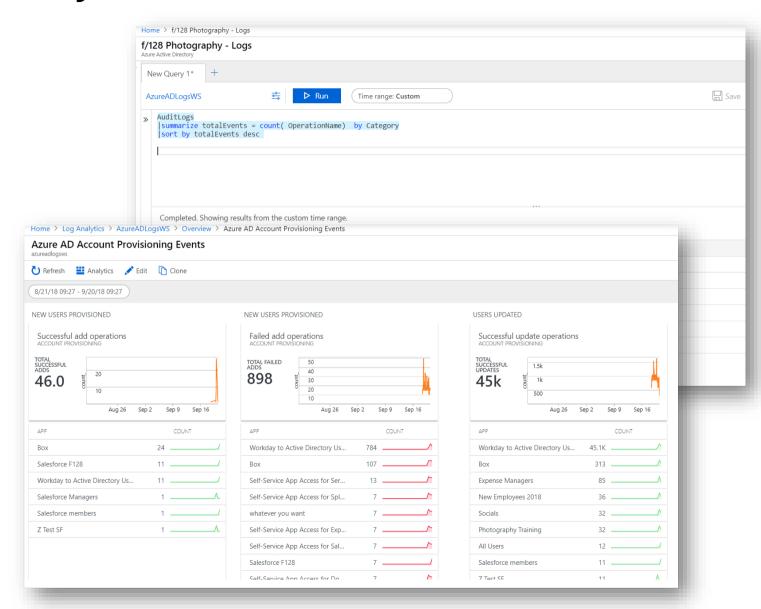


Workflow Integrations

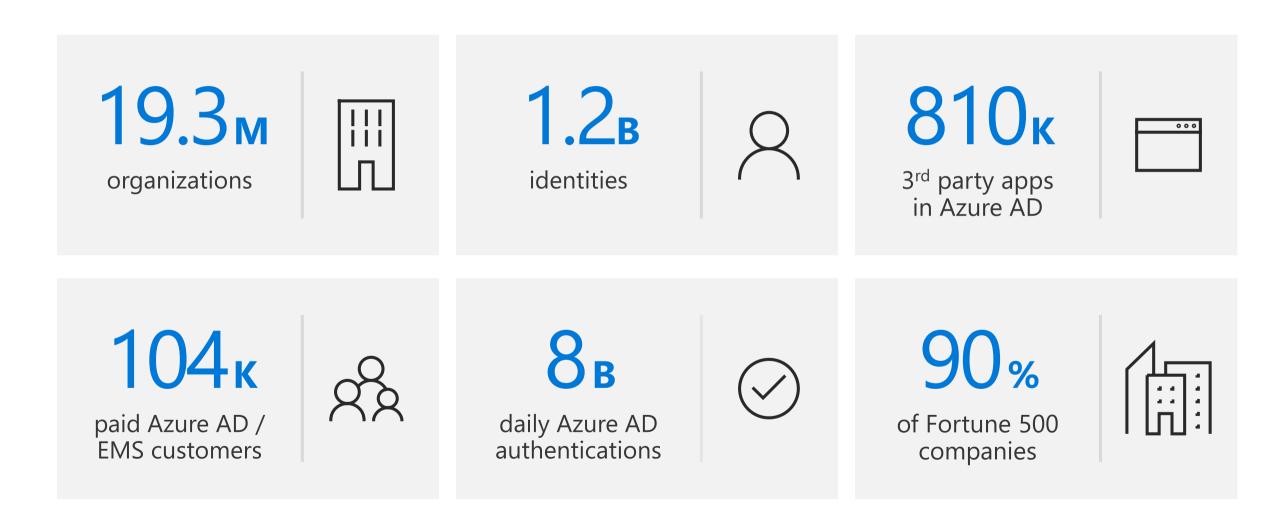
Rich ecosystem of popular issue management, SIEM, and ITSM tools

Advanced Queries with Log Analytics

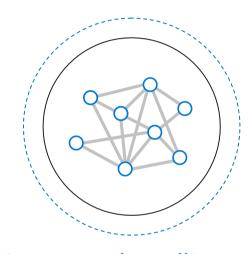
- Log Analytics advanced query experience now in Azure Portal
- Central Analytics Platform across
 Monitoring, Management, Security
- Run KUSTO queries for investigations, statistics, and root cause + trend analyses
- Utilize ML algorithms for clustering and anomaly detection
- \Longrightarrow Setup custom alerts and actions
- → Dashboard views



The world's #1 enterprise identity service

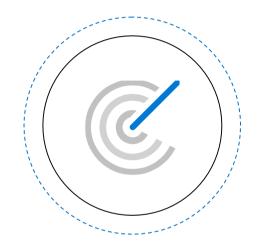


The promise of Intelligent Security



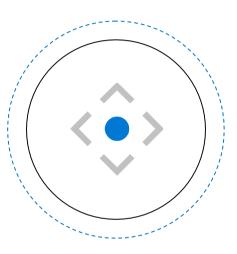
Connected Intelligence

Observe trillions of signals and risk events from cloud systems



Continuous Detection

Apply artificial intelligence and human expertise to derive accurate insights



Actionable Insights

Alert, self-mitigate, and automatically remediate threats



Thank you.